FRIENDS OF THE MARKHAM MUSEUM BOARD MEETING Meeting No. 133 May 14, 2025, 5:00PM via Teams

In Attendance:	Regrets:
Wendy Kadlovski, Chair	Lionel Loganathan
Lorne Smith, Treasurer	David Melamed
Councillor Karen Rea	Anna Masci
Councillor Andrew Keyes	Vidyia Maharaj
Sue Smitko	
John Hyland	
Martha Mingay	
Staff:	Guests:
Andrea Carpenter, Museum Director	
Matthew Wright (Recording Secretary)	

1. CALL TO ORDER AND OPENING REMARKS

The Friends of the Markham Museum Board meeting was called to order at 5:05 PM with Wendy Kadlovski presiding as Chair.

2. DECLARATIONS

Nil.

3. ADDITIONS/CHANGES TO THE AGENDA

Moved by: J. Hyland Seconded by: S. Smitko

THAT the agenda for the May 14, 2025 meeting be approved as distributed.

4. **REGRETS**

Carried (3.1)

V. Maharaj sent her regrets.

5. APPROVAL OF MINUTES OF MEETINGS HELD APRIL 9, 2025

Moved by: J. Hyland Seconded by: S. Smitko

THAT the minutes of the Friends of the Markham Museum meeting on April 9, 2025 be approved as distributed.

Carried (5.1)

6. DIRECTOR'S REPORT

A. Carpenter gave a report. (Attachment A).

7. CHAIR'S REPORT

The Chair gave a report. The Annual General Meeting will be held on June 18 at 4:30 PM via Teams. An invite was sent out to all members. Some members terms are up, and we're looking for new members. Additionally, the Chair's term is up, and we are looking for a new Chair.

8. TREASURER'S REPORT

The Chair gave a report. In April, we received \$644 in revenue, including three donations. Our bank balance was \$98,330 at the end of April.

Moved by: L. Smith Seconded by: Cllr. A. Keyes

THAT the 2024 Financial Statements, as presented, shall be received and submitted for approval at the Annual General Meeting.

Carried (8.1)

9. DEVELOPMENT COMMITTEE REPORT

a) The Committee is working on a Destination Markham grant to support ScaryFest. We are organizing the video podcast on two dates in June, and two in September. This will fit into education programs for grades seven and eight.

10. COLLECTIONS COMMITTEE REPORT

The Collections Committee submitted several reports and past minutes (Attachment B).

Moved by: Cllr. K. Rea Seconded by: M. Mingay

THAT the Board accepts the minutes of the Collections Committee held January 30, 2025, and March 27, 2025, as distributed.

Carried (10.1)

The next meetings will be held on October 16, November 27, and next year, January 29, 2026.

11. MARKHAM HISTORICAL SOCIETY REPORT

L. Smith gave a report. The MHS held a meeting recently, with a tour of the new exhibition, and a presentation by Doug Denby on surveys of Pickering, Scarborough, Markham, Vaughan, and Unionville. The annual potluck will be held on June 9, and the BBQ and corn roast on September 12. The next newsletter will come out in June, and will feature Main Street Unionville.

12. OTHER BUSINESS

a) L. Smith thanked the Museum staff for putting on the recent Volunteer Dinner. He said the volunteers felt very appreciated.

13. NEXT MEETING

The next meeting will be held on June 11, 2025 at 5:00 PM via Teams.

14. ADJOURNMENT

Moved By: Cllr. A. Keyes

THAT the May 14, 2025 meeting of the Friends of the Markham Museum Board be adjourned.

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Carried (14.1)

Meeting adjourned 5:32 PM.

ATTACHMENT A

Friends of Markham Museum – Manager's Report May 14, 2025

Programming and Visitor Services

- Gallery education programs of "STEAM Little Makers", "Maker Challenge", and "ABC What Can I Be" are having lots of bookings throughout the months of April, May and June.
- Pottery programs are running with near full registration with family programs doing better this spring than in fall or winter terms
- Front desk staff have implemented new engagements in our gallery spaces including story times, and other interactives
- Visitorship remains high through the month of April to Everyday Superheroes with many guests coming just for the gallery.
- The Museum hosted a spotlight sustainability weekend with great turnout from the community and many giveaways including seed packets and information on native plants to southern Ontario
- Hosted Teacher Appreciation Day Event May 3rd Teachers and up to four family members could visit for free. Staff were available to meet with them regarding school programs.
- We have 2 new pottery technicians to prepare for the summer season.
- Hiring for camp is going very well. We anticipate expanding at least half the summer by an additional 21 campers per week compared to our 2024 season
- Barkham Pottery sessions are over 50% of the 160 spots are sold out.
- We received a Canadian Parks and Rection Association Green Jobs initiative grant to help fund the revamping of our geocaching tour on site. It will support summer staff for 12 weeks as they revamp the tour and develop training materials to accompany it.

Business Development and Events

- Reverse Garage Sale by Camp Maple Leaf took place April 27th
- Volunteer Appreciation Dinner on May 1st was a success with Rebekah Mitchell named as the recipient of the Scaysbrook Award
- City of Markham Emergency Preparedness Kickoff celebration took place at Museum on May 4th
- "Barkham" event (dog focused festival) presented by Markham Dog Alliance is happening soon on May 31st – June 1st taking over entire Museum grounds
- "Kickin' It Country" event tickets are officially on sale (happening July 5th in partnership with Rouge River Brewery)

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• Oak Valley Health team along with Dr. Bear came to EDS exhibit to capture promo content

Rental Updates and Facility Maintenance

- Finalized details on the Micro Wedding contract, now in the final review stage.
- Rental events have launched successfully, with strong momentum heading into a busy spring season.
- Booking additional events, expanding our calendar for the upcoming months.
- Providing ongoing support to Barkham with event logistics and coordination.
- Two new summer maintenance students have started.

Curatorial

- Curatorial staff provided a tour of ESH to Markham Historical Society as well as some other updates on new events.
- More maintenance is required in the galleries to keep the space in good repair due to larger attendance numbers.
- Provided some feedback to First Peoples Consulting on their Indigenous Histories Research Report to highlight Berczy's interactions.
- Summer students (2) have started work. Assisting with collections care, summer day camps and exhibition planning activities.
- Janet Reid re-elected for another term on the executive of the York Durham Association of Museums & Archives.
- Museum received a fifth honour for Standing in the Doorway. The Lieutenant Governors Ontario Heritage Award for Community Leadership from the Honourable Edith Dumont. Mayor Scarpitti and CEO Andy Taylor were able to attend the ceremony at Queen's Park on April 25, 2025
- General merchandise refresh for the Museum shop with some specialty items linked to new exhibition. We are selling George Duncan's publication on Log Houses of Ontario via Museum Shop.

Museum Technology

- Working with our IT department on several projects and improvements.
- Adding some polish to the exhibition technology, tweaking and replacing some parts, and slowly finishing up some components that we set aside last-minute. One new element is a telephone that will play back dramatized 911 calls, and a replacement with be the central piece of the YRP exhibit after the original broke.
- Preparing for a busy summer, managing the ticketing and POS systems.
- Matthew has a new title and job description that matches the valuable work he does to support the museum, Visitor Services and Technology Coordinator. Provides technical and administrative leadership for client-facing technologies that support daily programming, exhibitions and events for the Museum. This position bridges the gap between the municipal ITS department and the needs of a modern museum and tourism attraction. This position creates gallery

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interactives by developing software-based and electronics hardware for in-person and online exhibitions, as well as events and educational programs.

ATTACHMENT B

Collections Committee Reports

