

MEMORANDUM

TO: Heritage Markham Committee

FROM: Regan Hutcheson, Manager, Heritage Planning

DATE: May 14, 2025

SUBJECT: Special Events

50th Anniversary Celebrations

Sub-Committee Notes - April 24, 2025

Project: 50th Anniversary Celebrations

Background:

• 50th Anniversary Sub-committee has been meeting monthly to plan 50th Anniversary events

Status/ Staff Comment

- Sub-committee met on April 24, 2025
- See attached notes
- Lake Trevelyan may wish to provide an overview of progress to date

Suggested Recommendation for Heritage Markham

That Heritage Markham receive as information the update from the 50th Anniversary Subcommittee and the meeting notes from April 24, 2025.

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50th Anniversary Sub-Committee



DATE: April 24th, 2025 - 7 pm LOCATION: Canada Room, Civic Centre

ATTENDEES: Lake Trevelyan, Reid McAlpine, Kugan Subramaniam, Karen Rea, Regan

Hutcheson (Staff),

ABSENT: Vanda Vicars, David Butterworth, Tejinder Sidhu, Dianne More

CHAIR OF MEETING: L. Trevelyan

DISCUSSION:

Objective(s) in bold type

Events

Main Event - November 13, 2025- 7:00 pm

- Markham Museum's Transportation Building: It would be set up with eating stations, and bar, with tables and chair set-up for 100 attendees. (Lake to reconfirm capacity as 100 or more) Tickets would be issued at no cost so we can limit the attendance to the capacity.
- Refreshments: Karen has already sourced donated Beer and Wine and will investigate the food (hors-d'oeurves) costs and/or donation for next meeting.
- Licence: Andrea to confirm if she can obtain liquor licence for the event.
- Décor will be the audio video (or power point) looping images of award winners (to be sourced if not available through Karen and Andrea), a wagon, or two, and the Display.
- Kugan will investigate if a student can be found to create power point or video... or asking York University or ask Lorne Smith to see who did the Heritage Walk YouTube with him. Other options welcome
- Invitations: The invite list includes all members of Council, (who could be picked up in bus or two existing minivans and given tour of heritage areas and homes and then driven to the event), Mayor, Heritage Planning Staff and Committee, Committee staff (Clerks), and award winners. Once we determine how many that will be, we can decide on further invitations, or open to Regional Councillors and/or the public?
- Awards of Excellence: Regan will confirm after working with Staff how many awards there will be at May or June Heritage 50 meeting.
- Possible Guest Speaker: Regan suggested Dave LeBlanc (The Architourist). Other suggestions include, Michael McLellan (a Heritage Architect), or Jennifer Keesmat (former Toronto Planning Director). Mentioned at previous meeting were Llyod Roberston, Joe Bowen, or a local focus on Heritage like the Unionville Event (Lorne, George, Regan). Reid was reaching out to report at May meeting.
- Budget: We must finalize the budget as soon as possible, outlined below, so we can then approach sponsors for various portions of the event.

Photo/Art Contest – This was unfortunately overlooked at our meeting, but should be investigated further.

 We could create a photo or art contest or just get photos or drawings of Heritage throughout Markham by going to the schools (High Schools or University). Could be a School or Class project in September in time to display at the Event or at other sites.
Reid will reach out to The Markham Group of Artists also who might take this on, or in fact, may already have such art.

ADDITIONAL EVENTS....

- THE DISPLAY: Regan showed us the various Before/After pictures of Heritage projects that will be added to the reworked Display and outlined the format. This to be completed and ready before May 18th event below. The format of the display is attached as presented by Regan.
- We identified the volunteers for the events to have displays.
 - International Museum Day (May 18th) coordinated by Andrea and Regan (Lake offered to assist if required)
 - Unionville Festival (June 7 and 8) Lake & Reid
 - Markham Jazz Festival (August 15-17 in Unionville) Reid and Lake and another volunteer
 - o 28th Apple Fest (September 2nd) Andrea & Karen
 - Doors Open (September 20th) Dianne (Markham Conservancy) and Tejinder (at train station)
 - Markham Fair (October 2-5) Kegan and needs assistant? for Saturday and Sunday only)

SPEAKING EVENTS

• It was decided that we would not proceed with additional presentations/speaking engagements to various local associations as too onerous for our limited committee.

Budget

We must get this estimated asap. We should be presenting budget or additional money requests to Development Services Committee by June 10th, for June 24th Council meeting...Karen indicated that the Mayor had approved up to \$10,000 which should be confirmed, otherwise we may be able to draw from the Heritage Fund (subject to very specific criteria as to what funding can be used for), but that would require Council approval. The Heritage Markham Budget included \$1,000 for the Awards of Excellence program and \$2,000 for the 50th Anniversary Project.

QR project.

Kugan to consider a preliminary trial of 1-3 houses, or work with some already videoed and recorded on the "Markham Heritage Site Tour" on the Markham website, perhaps with student assistance.

- Food mentioned above
- Drink mentioned above should be one free drink per ticket and then cash bar)
- Display costs (if any) to update the Heritage display.

- Lake to work with David Butterworth on a pop-up display promoting the Heritage 50 awards and The Prince of Wales award that Markham won
- Video or power point creation (TBD)
- Event decorations (TBD)
- AV equipment is not available at Museum and would involve a cost to rent.
- Actual awards (\$1000 allocated)

Communications

- We did not discuss any brochures or desire for inclusion in as many Councillor Newsletters as possible. This should be reviewed at future meeting(s)Heritage Display
 - We also could consider an area map showing where winning projects are located.

SUMMARY OF ACTION ITEMS are included above

NEXT MEETING:

Sub-Committee did not set a date for the next meeting, but hope that we can have some realistic budget estimates and sponsorship feedback for that meeting

Notes Prepared by: Lake T Review: Regan H. and Kugan S.

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Attachment

Heritage Display Unit 50th Anniversary of HM and Heritage Planning in Markham

Number of Panels - 8

Panel Themes

- 1. **General** Leading While Remembering poster from 2000
- 2. Heritage Markham Committee ½ panel and 50th Anniversary Celebration ½ panel
- 3. **Markham Heritage Estates Subdivision** brief text of what it is, photos- before and aftermax 5 projects
- 4. **Residential Heritage Restoration Projects** (restoration sites), before/after
- 5. **Residential Complementary New Construction/Additions/Alterations** before if relevant/after. Max 10 projects
- 6. **Commercial/Institutional Restoration –** before/after (old Town Hall,
- 7. Commercial/Institutional Complementary New Construction/Additions/Alterations before if relevant/after
- 8. **City Projects** photos two Main St streetscape projects, HCD entry signs/street name signage, Stiver Mill, 2 train stations,