



50th Anniversary Sub-Committee



DATE: Wednesday, February 19th, 2025 7-9pm
LOCATION: Civic Centre, Ontario Room
ATTENDEES: Kugan Subramaniam, Vanda Vicars, Regan Hutcheson, Lake Trevelyan
ABSENT: Reid McAlpine, Karen Rea, David Butterworth, Tejinder Sidhu
GUESTS: None

Co-CHAIRS OF MEETING: Lake Trevelyan, Vanda Vicars

MAIN EVENT - MUSEUM EVENT.

- Booked for November 13th, 2025.
- With so many absent, we felt that decisions related to this event could be postponed until the March meeting, which hopefully will be at the Museum.
- As we hope to do with each booked event, with our display, we should allocate specific members to each event and spread the load.
- With her connections to the Museum, and of course, as Markham Village Ward Councillor, it was suggested that Councillor Karen Rea could head this and her team to be decided on in March. The following to be addressed:
 - What other programming other than the Awards of Excellence celebration can we do to attract a greater demographic. Suggestions included:
 - A play group (suggested they could create and do a period costume play of founding of Markham)
 - School Art Heritage related by Schools
 - a photo contest – with prize possibly \$250, and 3 \$50 prizes of photos of Heritage homes or buildings (Schools, Churches etc.) in Markham. With entry forms and QR coding at every Event we display at all year
 - Food? Drink? Liquor Licence? Tickets (cost or free for number attending)?
 - **SPEAKER**
 - With the possibility of up to 20 awards** (see attachment for categories) to be presented, we might consider a looping video or powerpoint of winners, or some other form of room presentation. With that many awards and having to bring up Owners, Architects, and Builders would be onerous and extremely boring. Is there an actual Awards event prior in the Civic Centre that creates the pictures or looping video or power point for display?. Or the award-winning projects (before and after shots) could be part of a powerpoint/video for about 10 minutes for all to see and the actual photography component of the owner with award and the Mayor could occur after the main event while others are socializing.
 - Heritage Staff, headed by Peter W would lead the identification of potential award recipients (do to familiarity with project since the last Awards ceremony) that would then be ratified by Heritage Markham. Heritage Staff also usually coordinate the production of the framed awards.

OTHER EVENTS:

- Heritage Markham could have a presence at other community events by using the Heritage Display.
- We should assign 2 Committee persons to each event, and they would be responsible to secure a table, and literature, and the revised Display to set up and take down and attend.
- That team could, of course, find volunteers to assist.
- We also hope to have a looping power point to be displayed if feasible.
- Each team should reach out to the Community Event coordinators to assure a spot for our display at each event- is there a fee for a spot?. Our member Councillors might be of great assistance with that also. We should finalise this asap and then have a training session so that each team has the "patter".
- Events could include but are not limited to:
 - International Museum Day (May 18th)
 - 28th Apple Fest (September 2nd)
 - Markham Fair (October 2-5)
 - Doors Open (September 20th) with the theme "Markham's Learning Landscape" and a focus on unique and historic schools, etc...and would include the Unionville Train Station where our Heritage display could be promoted and set up....(How do we book that?)
 - Street Festivals – Unionville, Markham Music, Jazz Festivals, The Taste of Asia Festival. Etc.....
 - Spring & Fall Ratepayers Association meetings. Maybe with Speakers similar to the recent Unionville event... "Why Heritage Matters" (Regan also has lists of Fun Facts).

Action: should consult with Heritage Markham Committee if this approach is supported.

DISPLAYS:

- We reviewed the display that was up for Heritage week in the Foyer...as well as the numerous display boards that Regan had previously assembled for the 40th Anniversary celebration and brought to the meeting.
- We felt "Before & After" pictures were best, as most of the "people" photos would not relate to the general audience. Those would be supported by 3 large existing Heritage posters, and various hand-out sheets (we would review if this could be made into a brochure and the cost of that)- there was a brochure produced in 2000 when Markham won the Prince of Wales Prize- could provide a template .
- The existing display unit would be set up on an 8 foot table with Markham tablecloth (or custom Heritage 50 tablecloth) and photos and materials mounted on both sides and the table positioned so viewers can walk to both sides...Someone to be allocated to work with staff to have this set up for the various pick-ups, and to find additional "before & after" photos to mount. The concept of using photos of projects from each ten-year period was raised (1975-1985, 1985-1995...). Display could include the Photo Contest forms/ or a looping video on a laptop or?

QR TEAM:

- Vanda, Kugan and Richard met and felt very positively about this project to create QR codes for each house, or for a full area map of houses with QR codes for each.
- How much money would be required, and who to hire (students) is to be discussed further.
- Regan also showed us the not yet approved new format for the Heritage Register which allows searching for heritage resources by map or by specific address and when selected provides a variety of information on listed and designated properties. Also, Regan showed us the Markham Village Heritage tour linkages on the city website (videos are linked to the interpretive panels found in Markham Village). Need to determine what the QR codes technology could offer in conjunction with existing materials.
- QR Team's next meeting in on February 25th

BUDGET:

Yet to be determined, As previously discussed we "could" request more money from City, or from developers. To be discussed further when the Awards Evening event needs and events are finalised, and award costs, brochures, etc are estimated.

NEXT MEETING:

The next meeting will be held at the Museum. Time to be confirmed.

Action: Request Councillor Rea to work with Andrea Carpenter to confirm a date and time, preferably on March 19th or soon thereafter. Can Andrea give us a tour and be present to answer questions?.

Action: Provide general update and sub-committee notes to full Heritage Markham Committee on March 12th.

Notetaker- Lake Trevelyan
Reviewed by – R. Hutcheson

**** Awards of Excellence Program Outline**
Categories

- 1) Heritage Preservation – retention and preservation of a heritage resource in new developments.
- 2) Restoration – Corporate
- 3) Restoration – Private Residential
- 4) New Construction (complementary infill)
- 5) New Addition (complementary to heritage resource)
- 6) Heritage Education
- 7) Individual Effort (in the field of heritage conservation)
- 8) Outstanding Achievement Award (given in exceptional circumstances to those individuals or projects that have made an outstanding and long-lasting contribution to the conservation of heritage in Markham)