



Electronic Council Meeting

Revised Agenda

Meeting No. 23
December 16, 2020, 1:00 PM
Live streamed

Note: Members of Council will be participating in the meeting remotely.

Due to COVID-19, our facilities are closed to the public.
Access is not permitted to the Markham Civic Centre and Council Chamber.

Members of the public may submit written deputations by email
to clerkspublic@markham.ca

Members of the public who wish to make virtual deputations must register by completing an online [***Request to Speak Form***](#) or e-mail clerkspublic@markham.ca providing full name, contact information and item they wish to speak to. Alternatively, you may connect via telephone by contacting the Clerk's office at 905-479-7760 on the day of the meeting.

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Electronic Revised Council Meeting Agenda

Revised Items are Italicized.

Meeting No. 23
December 16, 2020, 1:00 PM
Live streamed

Alternate formats for this document are available upon request.
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Note: As per Section 7.1(h) of the Council Procedural By-Law, Council will take a ten minute recess after two hours have passed since the last break.

Pages

1. CALL TO ORDER

INDIGENOUS LAND ACKNOWLEDGEMENT

We begin today by acknowledging that we walk upon the traditional territories of Indigenous Peoples and we recognize their history, spirituality, culture, and stewardship of the land. We are grateful to all Indigenous groups for their commitment to protect the land and its resources and we are committed to reconciliation, partnership and enhanced understanding.

2. DISCLOSURE OF PECUNIARY INTEREST

3. APPROVAL OF PREVIOUS MINUTES

4. PRESENTATIONS

5. DEPUTATIONS

5.1. *DEPUTATION - ADOPTION OF INTERNATIONAL HOLOCAUST REMEMBRANCE ALLIANCE'S (IHRA) DEFINITION OF ANTISEMITISM (11.0)*

Jason Grossman will address Council on this matter.

(Item 11.2, New / Other Business)

6. COMMUNICATIONS

7. PROCLAMATIONS

8. REPORT OF STANDING COMMITTEE

8.1. REPORT NO. 41 - DEVELOPMENT SERVICES COMMITTEE (DECEMBER 8, 2020)

Please refer to your December 8, 2020 Development Services Committee Agenda for reports.

Mayor and Members of Council:

That the report of the Development Services Committee be received & adopted.
(Items 1 to 3):

8.1.1. MARKHAM CENTRE VIVA RAPIDWAY UPDATE (WARD 3) (5.10)

6

1. That the report titled “Markham Centre Viva Rapidway Update” be received; and,
2. That the Mayor and Clerk be authorized to execute agreements to convey easements to Metrolinx for the Transit Rapidway (including station locations), between Birchmount Road to Kennedy Road in locations satisfactory to the Director of Engineering, after the Transit Rapidway in these locations has been constructed, provided the form of the agreements are satisfactory to the Commissioner of Fire and Community Services and the City Solicitor; and,
3. That the agreement between the City and Metrolinx for the conveyance of an easement to Metrolinx for the Transit Rapidway (including station locations) over sections of South Town Centre Blvd., Cedarland Blvd. and Enterprise Blvd. and other City owned lands be ratified; and further,
4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

8.1.2. RECOMMENDATION REPORT RECOMMENDATIONS FOR AN AGE-FRIENDLY COMMUNITY (10.0)

12

1. That the report titled “RECOMMENDATION REPORT, Update on Recommendations for an Age-Friendly Community”, dated December 8, 2020, be received; **and,**
2. **That the deputations of Surjit Sachdev, Diane Gabay, Andy**

Langer, and Gail Leet, be received; and,

3. That the communication from the Committee for an Age-Friendly Markham, be received; and,
4. That a Council workshop be held as part of the Urban Design Study process to develop Age Friendly Design Guidelines by the end of March 2021; and,
5. That staff consult with the Committee for an Age-Friendly Markham with respect to the agenda for the workshop and include the report and issues related to the Age-Friendly Markham Community; and further,
6. That staff report back to Development Services Committee on Age Friendly Design Guidelines once the guidelines are completed.

8.1.3. MARKHAM SMALL BUSINESS CENTRE 2019-2020 BUSINESS RESULTS AND 2021 OBJECTIVES (10.16)

57

1. That the report entitled "Markham Small Business Centre 2019-2020 Business Results and 2021 Objectives" be received and endorsed; and,
2. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

9. MOTIONS

10. NOTICE OF MOTION TO RECONSIDER

11. NEW/OTHER BUSINESS

*As per Section 2 of the Council Procedural By-Law, "New/Other Business would generally apply to an item that is to be added to the **Agenda** due to an urgent statutory time requirement, or an emergency, or time sensitivity".*

11.1. PROVINCE OF ONTARIO AUDIT AND ACCOUNTABILITY FUND INTAKE 2 (7.0)

104

Note: Report attached.

1. That the report dated December 16, 2020 entitled "Province of Ontario Audit and Accountability Fund Intake 2 " be received; and,
2. That staff be directed to apply for funding from the Provincial Audit and Accountability Fund for service delivery and modernization opportunity reviews:
 - a. Standardized Terms of Reference for studies supporting development application submissions

- b. Comprehensive review and update of the Development Fee By-law
- c. Implementation Plan for Expansion of the Administrative Monetary Penalties System; and further;
- 3. That staff be authorized and directed to do all things necessary to give effect to this resolution.

11.2. *ADOPTION OF INTERNATIONAL HOLOCAUST REMEMBRANCE ALLIANCE’S (IHRA) DEFINITION OF ANTISEMITISM (11.0)* **107**

- 1. That the report dated December 16, 2020 entitled “Adoption of International Holocaust Remembrance Alliance’s (IHRA) Definition of Antisemitism” be received; and,
- 2. That a resolution adopting the IHRA’s definition of anti-semitism be passed as set out in Appendix “A”; and further,
- 3. That staff be authorized and directed to do all things necessary to give effect to this resolution.

11.3. *INVESTING IN CANADA INFRASTRUCTURE PROGRAM (ICIP): COVID RESILIENCE INFRASTRUCTURE STREAM – LOCAL GOVERNMENT INTAKE ONTARIO (7.6, 6.6)* **111**

- 1. That the presentation titled, “Investing in Canada Infrastructure Program (ICIP): COVID Resilience Infrastructure Stream – Local Government Intake Ontario”, be received; and,
- 2. That the proposed three (3) project bundles totaling no greater than \$7,381,614 be approved for submission to this Ontario grant program on or before 4:59 p.m. on January 7, 2021; and,
- 3. That authority be given to the Sr. Manager of Procurement & Accounts Payable to work with the applicable Director to undertake an informal pre-qualification and award process with a minimal of three (3) vendors for each project to expedite the procurement process when necessary, by allowing a preferred vendor list to be developed and used to release the project(s) to the market; and further,
- 4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

12. ANNOUNCEMENTS

13. BY-LAWS - THREE READINGS

That By-law 2020-149 to 2020-151 be given three readings and enacted.

Three Readings

13.1. BY-LAW 2020-149 POETRY LIVING (ABBEY LANE), PART LOT **125**

CONTROL EXEMPTION BY-LAW

A by-law to designate part of a certain plan of subdivision not subject to Part Lot Control, 2 to 64 La Tache Crescent, Blocks 1 to 5 (inclusive), Registered Plan 65M-4616.

- | | | |
|-------|---|-----|
| 13.2. | BY-LAW 2020-150 A BY-LAW TO AMEND BY-LAW 2017-73 BEING A BY-LAW ON MARKHAM'S EMERGENCY MANAGEMENT PROGRAM AND EMERGENCY RESPONSE PLAN | 127 |
| 13.3. | <i>BY-LAW 2020-151 A BY-LAW TO AMEND BY-LAW NO. 2002-276, BEING A BY-LAW TO IMPOSE FEES OR CHARGES FOR SERVICES OR ACTIVITIES PROVIDED OR DONE BY THE CITY OF MARKHAM</i> | 128 |

14. CONFIRMATORY BY-LAW - THREE READINGS

That By-law 2020-148 be given three readings and enacted.

Three Readings

BY-LAW 2020-148 A BY-LAW TO CONFIRM THE PROCEEDINGS OF THE COUNCIL MEETING OF DECEMBER 16, 2020.

No attachment

15. ADJOURNMENT



Report to: Development Services Committee

Meeting Date: December 8, 2020

SUBJECT: Markham Centre Viva Rapidway Update (Ward 3)
PREPARED BY: Jacqueline Chan, Assistant City Solicitor, Ext. 4745
 Brian Lee, Director of Engineering, Ext. 7507
 Morgan Jones, Director of Operations, Ext. 4857

RECOMMENDATION:

- 1) That this report titled “Markham Centre Viva Rapidway Update” be received;
- 2) That the Mayor and Clerk be authorized to execute agreements to convey easements to Metrolinx for the Transit Rapidway (including station locations), between Birchmount Road to Kennedy Road in locations satisfactory to the Director of Engineering, after the Transit Rapidway in these locations has been constructed, provided the form of the agreements are satisfactory to the Commissioner of Fire and Community Services and the City Solicitor;
- 3) That the agreement between the City and Metrolinx for the conveyance of an easement to Metrolinx for the Transit Rapidway (including station locations) over sections of South Town Centre Blvd., Cedarland Blvd. and Enterprise Blvd. and other City owned lands be ratified; and
- 4) That Staff be authorized and directed to do all things necessary to give effect to this resolution.

EXECUTIVE SUMMARY:

Not Applicable.

PURPOSE:

The purpose of this report is to (a) obtain authority from Council to convey an easement to Metrolinx for the Transit Rapidway between Birchmount Road and Kennedy Road after the Transit Rapidway is completed in this location; and (b) obtain Council ratification of the easement to Metrolinx for the Transit Rapidway between South Town Centre Blvd. and Birchmount Road.

BACKGROUND:

The Transit Rapidway (also referred to as the Viva Rapidway) is a designated bus lane constructed by York Region Rapid Transit Corporation (“YRRTC”) with funding from Metrolinx. The Region of York (through YRRTC) operates the Transit Rapidway while the Transit Rapidway assets (including the bus shelters) are owned by Metrolinx.

Part of the Transit Rapidway between Warden Avenue and Kennedy Road is located over parts of City owned lands and other lands within Markham Centre. The sketch attached as Attachment “A” to this report shows the portion of the Transit Rapidway constructed and to be constructed on City owned rights-of-way and lands.

The City and the Region of York entered into an agreement titled “Licence to Operate and Maintain the Transit Rapidways”, dated June 22, 2010 (“**Licence Agreement**”) authorizing the Region of York to use the City’s lands and rights-of-way to maintain, repair and operate the Transit Rapidway.

OPTIONS/ DISCUSSION:

In the previous Council report dated May 20, 2014, entitled “Markham Centre VIVA Rapidway Next Phase H3.4 Project”, Staff obtained Council endorsement for the general configuration of the Transit Rapidway in Markham Centre. Council also authorized conveyance of property interests from the City to the Region of York for the Transit Rapidway for the benefit of Metrolinx between Warden Avenue and Sciberras Road.

Since this report, Staff have been working with the Region and Metrolinx to finalize the property interests required by the Region and Metrolinx for the Transit Rapidway. Metrolinx advised that because they own the Transit Rapidway assets (including the bus shelters) they require an easement directly from the City over those portions of the local road and City lands that form or will form the Transit Rapidway. Based on authority obtained in the previous Council report, Staff agreed to convey an easement to Metrolinx over those portions of the Transit Rapidway located on City owned lands including parts of South Town Centre Blvd., Cedarland Drive and Enterprise Blvd. to allow Metrolinx to retain ownership of the Transit Rapidway assets. The portions of the City rights-of-way and lands subject to the easement to Metrolinx are shown in the sketch included as Attachment “B”. The Region of York will continue to be responsible for operating and maintaining the Transit Rapidway in accordance with the Licence Agreement with the City.

Metrolinx has also requested that the City grant them an easement over those portions of the Transit Rapidway east of Birchmount Road after construction of the Transit Rapidway has been completed. Staff recommend that the City grant Metrolinx an easement over such lands to allow Metrolinx to retain ownership of the Transit Rapidway assets after the Transit Rapidway east of Birchmount is constructed.

FINANCIAL CONSIDERATIONS

None. The operation, maintenance and capital replacement of the Transit Rapidway are already addressed in the Licence Agreement with the Region of York.

HUMAN RESOURCES CONSIDERATIONS

None.

ALIGNMENT WITH STRATEGIC PRIORITIES:

Facilitating the development and operation of the Transit Rapidway aligns with the strategic goals of Transportation and Transit, and the growth vision of Markham Centre.

BUSINESS UNITS CONSULTED AND AFFECTED:

This report was prepared jointly by the Operations Department, Engineering Department and the Legal Department.

RECOMMENDED BY:

Claudia Storto, City Solicitor
and Director of Human Resources

Andy Taylor, Chief Administrative
Officer

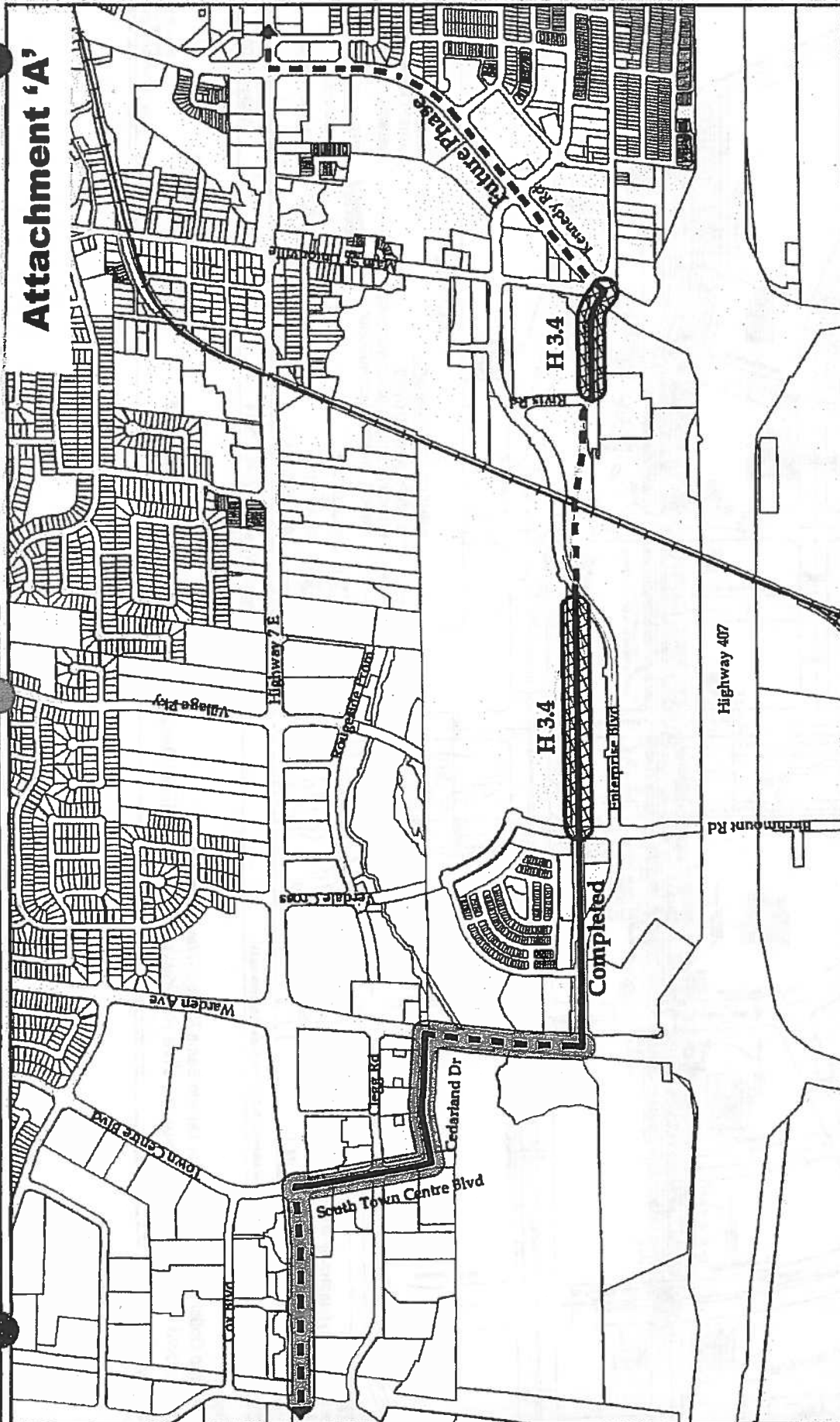
Arvin Prasad, Commissioner, Development Services

ATTACHMENTS:

Attachment "A" – Sketch of Transit Rapidway

Attachment "B" – Sketch of Easement to Metrolinx

Attachment 'A'

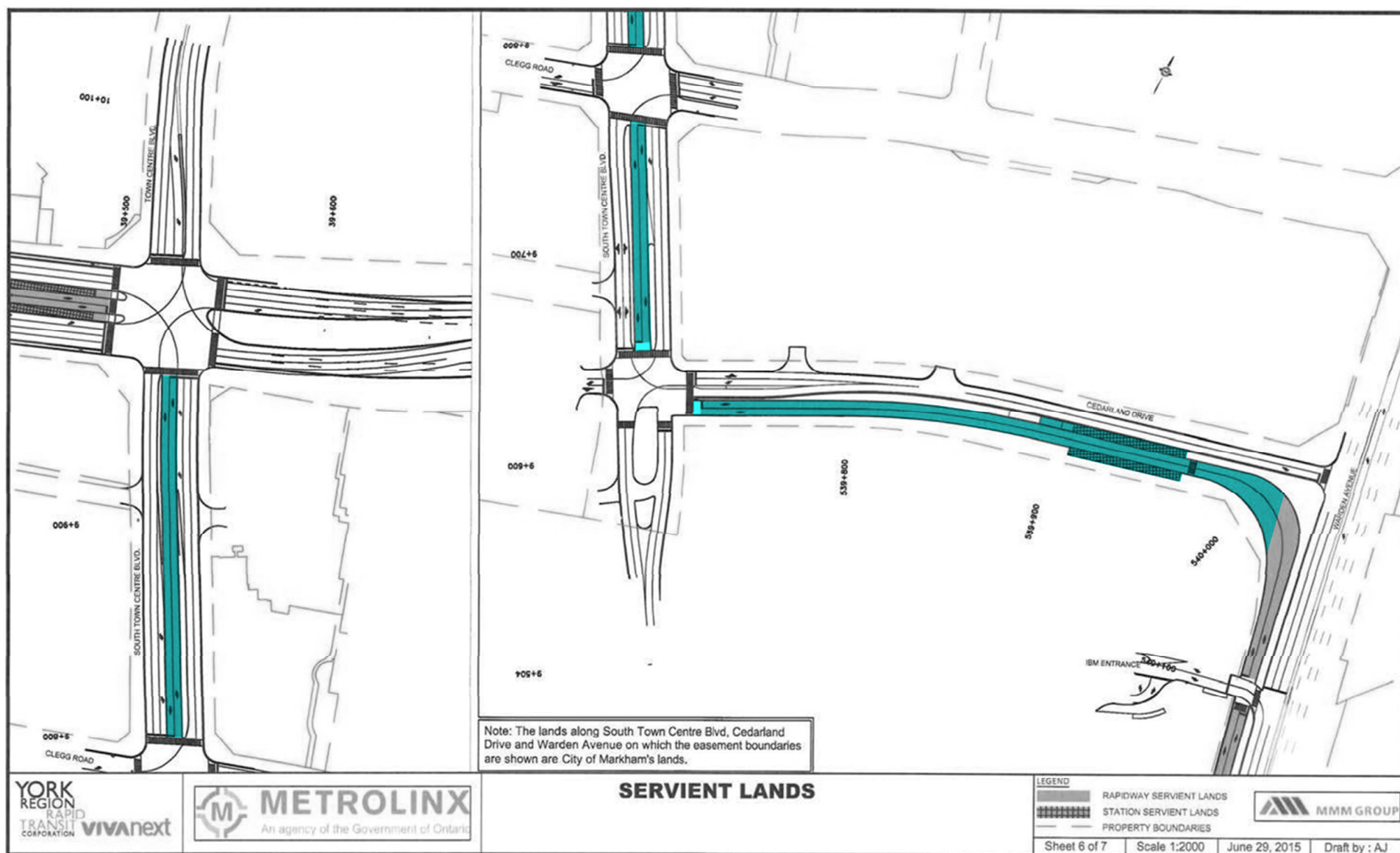


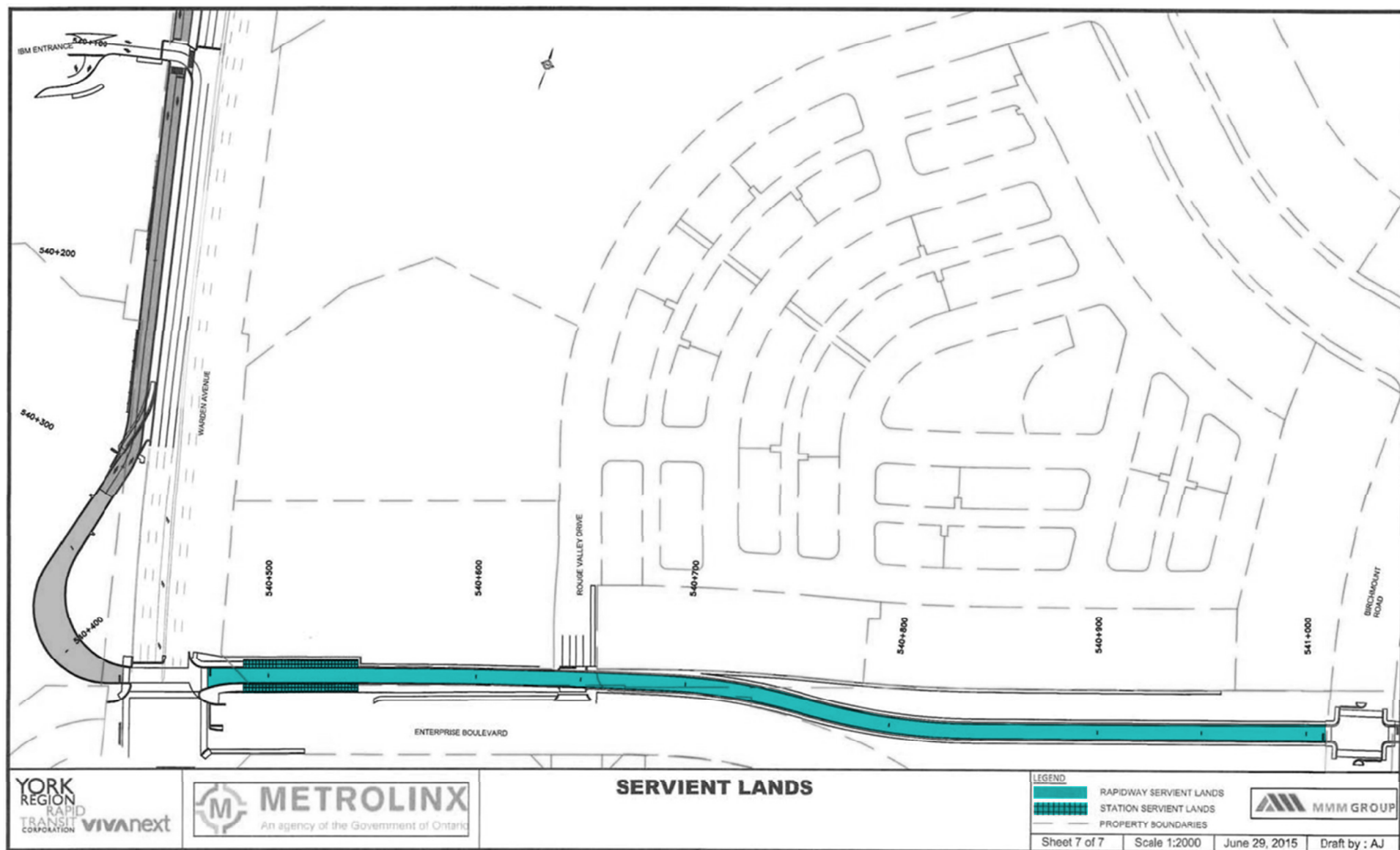
Transit Rapidway on Municipal R.O.W. or City Owned Land

- H 3.4
- Under Construction
- Scheduled Completion Q4 2014
- Other Parts of Transit Route
- Transit Route on Municipal R.O.W. or City Owned Land



Attachment 'A'





December 7, 2020

Deliver by Email: kkitteringham@markham.ca

Ms. Kimberley Kitteringham,
City Clerk,
City of Markham,
101 Town Centre Boulevard
Markham ON
L3R 9W3

**Re: Development Services Committee Meeting
December 8, 2020
Item 9.1; RECOMMENDATION REPORT, Recommendations for an Age-Friendly Community**

Dear Ms. Kitteringham:

The Committee for an Age-Friendly Markham, consisting of Regional Councillor Heath, Diane Gabay, Andy Langer, Gail Leet and Christl Reeh has reviewed the Recommendation Report prepared by City staff, and are underwhelmed by this work. We have summarized the recommendations (see attached) and have specific observations and recommendations for the points raised in the report. Finally, we have proposed a resolution for adoption by Development Services Committee:

1. The initial recommendations (19 in total) were made by our Committee on March 18, 2019. Development Services Committee requested this report be ready for November, 2019. This work has taken an additional 13 months, which is an unacceptably long delay. Any excuse started with, or including the word COVID, seems to us to be misdirected. We find the 13 month delay in an initial request for a response in 8 months incredibly irresponsible.
2. The Report addressed 12 of the initial 19 recommendations made by our Committee. After careful review of the responses contained in the report, we believe they can be summarized as follows:
 - a. Due to a lack of legislative requirements, all we can do is try to persuade developers to incorporate desirable features during the subdivision or site plan review process
 - b. We should commence a new study at some future date (e.g. the Age-Friendly Design Guidelines, to commence in Q3 2021, with an indefinite end date, or a report back in 2021 regarding Inclusionary Zoning as part of the updated Housing Strategy)
 - c. We would need to work with other levels of government to establish funding frameworks (for instance, on the matter of a pilot program for retrofitting existing homes with elevators or chair lifts)

Our Committee is disappointed in the lack of any sense of urgency, a need to redo work rather than use existing work (e.g. Age-Friendly Design Guidelines, which are widely available to anyone with Internet search capabilities), and a lack of initiative to undertake work which might

cross jurisdictional lines. Our Committee presented these recommendations to the City of Markham, our municipal level of government, as a suggestion that this level of government take the initiative for **bold action**.

3. Our Committee commends the work that has been done over the last 18 months with respect to Affordable Housing under Mayor Scarpitti's leadership, which we were pleased to be included in. We see an intersection of the recommendations contained in our report with that work, since seniors also need affordable housing! One of the key barriers to affordability, raised by all participants in these complex discussions, is the **availability of affordable land**. In our recommendations, we addressed this issue in Recommendations #5 and #6 ("The Supply of Land" and "Preferable Locations"). We understand this is a complex issue that can also cross into regional and other jurisdictions. We implore the City to take the lead on this matter, to quickly develop an approach, either as facilitator or active participant by making land currently owned by the City available for appropriate uses (e.g. affordable housing, affordable seniors housing, hospice, housing for persons with disabilities, etc.). Other municipalities in Canada and public agencies (including Metrolinx) have made strides in this area by offering parking lot space to developers in exchange for offsetting parking availability. We strongly recommend that Council become actively engaged to provide direction to staff, to advance on this matter. Perhaps a pilot program, located immediately adjacent to City Hall and utilizing the current parking lot, would be a showcase location for a hospice and a home for vulnerable seniors and persons with disabilities.
4. Recommendation #9 (Seniors Snow Clearing) was recommended to be deferred until after the survey, planned to be conducted at the end of the 20/21 winter, is completed with a report. There was also an indication of budgetary concerns. Likely, we anticipate these two reasons (deferral awaiting a further report, and then deferral because of budgetary reasons) will cause this can to be kicked down the road for at least two years if not longer. This continued deferral of action is extremely galling, and we suggest that DSC request more immediate action.
5. Similarly, Recommendation #10 (Sidewalk Completion) has been exhaustively studied and prioritized. We have all come to recognize, especially as we face a full winter under COVID-related restrictions, the importance of being able to perform some level of outdoor activity including walking in our City. Promising that sidewalks will be completed by 2027, or perhaps a year earlier, does little for people TODAY. We need priorities to be reassessed in light of changing conditions (e.g. COVID), and request that funding be redirected to support this initiative, which is directly linked to creating opportunities for adopting a healthier lifestyle.
6. Our Committee is encouraged by the suggestion of a Council workshop to engage with these diverse areas of discussion. Notwithstanding the challenges posed by COVID on the ability to conduct an in-person workshop, we have recently experienced how effective such a workshop could be if conducted by Zoom (for instance, the Mayor's recent Markham Housing Summit was well orchestrated and generated positive ideas).
7. The original list of 19 recommendations formulated and presented by our Committee was intended as a comprehensive and exhaustive set of recommendations for moving forward. We suggest that DSC reconsider those recommendations excluded from this report, which were presented to the City for specific action, as follows:

- a. Residential Hospice: Regional Councillor Heath did host the workshop with interested participants in June 2019. However, momentum has diffused since that time (in part due to the distraction of COVID for all participants in the health care sector). Markham, shamefully, is the only city in the Top 20 cities in Ontario by population that does not have residential hospice facilities. The City is encouraged to continue to play a leadership role to bring the right parties together to provide this critical service to the residents of Markham. In addition, (see Recommendation #5 and #6 in this letter), the City could spur the development of this capability through a donation of land, which is one of the major cost elements holding back this important initiative.
- b. Nursing and Personal Support Workers: our Committee understands this is not under the direct jurisdiction of the City. We have all experienced the stress on this group through the current pandemic. Our Committee continues to believe the City can exert influence with all levels of government to recommend that York Region and the Province dramatically ramp-up at-home care for both nursing and personal support services including corporate and individual registration and qualifications, training, financial assistance, etc., in order to encourage seniors needing lower levels of such care to remain in their homes longer before being required to transfer to a facility with higher levels of care.
- c. Markham Parking Authority: as the City proceeds with the development and implementation of Recommendation #5 (The Supply of Land), we believe developing a well-structured off hours parking program will be an important associated program, to ensure that adequate parking is available.
- d. Surplus school property: our Committee continues to believe the City could be effective in proposing a policy change to the Provincial government, to improve the cost-effective availability of land deemed surplus by school boards.
- e. Secondary Suites: While we understand that Council has debated this issue. We encourage a review of the current approach as a part of the Mayor's affordable housing strategy.
- f. Coach Houses: similarly, our Committee believes that Coach Houses and Tiny Homes could also prove to be another effective component of the affordable housing strategy for Markham. As cities continue to develop different approaches for infill housing and to increase urban density cost-effectively, we recommend that Markham continue to evolve thinking on the attractiveness of such small house approaches to meeting citizens' needs.

In order to move to action rapidly on these critical matters, we propose the following motion for adoption by Development Services Committee:

We recommend the adoption of the following motion by Development Services Committee, for presentation to General Council:

- 1. That the staff report entitled "RECOMMENDATION REPORT, Recommendations for an Age-Friendly Community", dated December 8,2020, be received; and**

2. That the letter prepared by the Committee for an Age-Friendly Markham dated December 7, 2020 be received; and
3. That the work of the Mayor's Affordable Housing initiative be conjoined with the recommendations prepared by the Committee for an Age-Friendly Markham; and
4. That a Sub-Committee of Development Services Committee including interested Councillors and two to three community members be formed to:
 - a. Design and conduct a workshop before the end of March, 2021, as part of the Urban Design Study process to develop Age Friendly Design Guidelines and further explore solutions to provide for an age-friendly Markham; and
 - b. Develop the guidelines and process to identify and make available publicly-owned land in the City of Markham for affordable housing and not-for-profit purposes in a transparent and fair manner; and
 - c. Actively advocate for the introduction of residential hospice facilities in the City of Markham; and
 - d. Recommend specific actions on all of the other matters raised in the reports identified above.

We continue to be hopeful that the City can be spurred to action on these important matters, and look forward to implementation of such forward-looking initiatives in our great City!

Respectfully submitted,

The Committee for an Age-Friendly Markham

Highlights of the report by staff:

Recommendation	Staff Report Response
<p>1. Always Homes: That all future single, semi and townhome developments approved in Markham contain a minimum number of Always Homes, those which allow owners the option of aging longer in their home, considering:</p> <ul style="list-style-type: none"> ♣ 10% of new home developments be Always Homes and built on grade with no basement thus ensuring greater affordability and accessibility; and, ♣ 10% of new home developments be Always Homes and built on grade with a full basement; and, ♣ 10% of new condo units being developed meet the Always guidelines as well; 	<ul style="list-style-type: none"> • Need basements, so not in agreement with that recommendation (required for secondary suites?) • Done now at subdivision or site plan review, through gentle encouragement of developers for single family dwellings • Currently encouraging second suites into low rise developments • More feasible in multi-storey apartment units
<p>2. Always Home Guidelines: That the City develop standards for Always Homes and units for implementation as soon as possible in all new developments, having consideration for:</p> <ul style="list-style-type: none"> ♣ wheelchair accessibility including hallway widths ♣ better kitchen and bathroom design ♣ a shower on the main floor ♣ proper door handles ♣ a location for short-term sleeping quarters on the main floor ♣ no steps from grade to the front door, and to the main floor inside ♣ railing and ramp locations for future installation if required 	<ul style="list-style-type: none"> • No legislative framework • Planning and Urban Design staff will develop “Age Friendly Design Guidelines”. Study to commence Q3, 2021
<p>3. Home elevators & Chair lifts – New Homes: That, to improve mobility for seniors and others within their own homes thus allowing them to remain in them longer, the City require that all new singles, semis and townhouses being built in Markham include space and structural supports for future installation of home elevators and chair lifts if needed;</p>	<ul style="list-style-type: none"> • Done by encouragement today • Offered by some developers at the sales level (i.e. buyer’s choice)
<p>4. Home elevators & Chair lifts – Existing Homes: That, to improve mobility for seniors and others within their own homes for those living in the City's existing homes, Markham and York Region conduct a pilot retrofit home elevator and chair lift program for different types of existing homes to determine the best ways to retrofit them;</p>	<ul style="list-style-type: none"> • Would need a partnership with other levels of government to establish funding framework. No action.
<p>5. The Supply of Land: That, since the cost and availability of land are the largest impediments to significantly increasing the supply of affordable housing for seniors and others, land presently being used for surface parking be obtained at no cost in exchange for underground parking and/or structured spaces within new developments for the purpose of building affordable townhouses, condo apartments and purpose built rentals, with particular consideration to parking lots found at:</p> <ul style="list-style-type: none"> ♣ public utility companies; ♣ school boards; ♣ hospitals; ♣ public transportation agencies; ♣ governments at all levels; and, ♣ places of worship; 	<ul style="list-style-type: none"> • Complex and requires further consideration and direction from DSC • Consider Draft Affordable and Rental Housing Strategy • Need clarity of role for City • Need consultation with Region re: affordable housing for seniors, hospice care and social services • WHAT IS THE DIRECTION FROM DSC???

<p>6. Preferable Locations: That the City, in order to reduce the requirement for automobiles, concentrate on finding location opportunities for Recommendation (e) above near:</p> <ul style="list-style-type: none"> ♣ good transit; ♣ important services such as medical and dental; and, ♣ amenities such as grocery stores, pharmacies and other retail shops; 	<ul style="list-style-type: none"> • If the City is to be an active participant in the acquisition of land for the development of affordable housing, or the facilitation of such development, then guidelines would need to be established by Council to guide the City's participation in this process. Further consideration would also be required if the City takes on the potentially conflicting roles of land developer and approval authority. • WHAT IS THE DIRECTION FROM DSC???
<p>7. Inclusionary Zoning: That the City implement an inclusionary zoning policy for Markham so that all future apartment developments, and other types of housing if possible, contain a reasonable percentage of affordable housing developments, as determined by Council through input by the public and stakeholders;</p>	<ul style="list-style-type: none"> • Inclusionary zoning is being considered as part of the City's ongoing work to develop an updated Affordable and Rental Housing Strategy. • Staff will report back in 2021 as part of the updated Housing Strategy
<p>8. Live Work Opportunities: That future developments in the City include increased allotments for live/work opportunities for neighbourhood services and residential areas in order that nearby residents, especially seniors, can walk to local services, and that the City look for opportunities to increase live/work opportunities within its existing urban boundary;</p>	<ul style="list-style-type: none"> • Done through gentle persuasion of the development industry
<p>9. Seniors Snow Clearing: That, if the City does not provide a city-wide windrow clearing service in the near future, Markham improve the current service for seniors by making it quicker;</p>	<ul style="list-style-type: none"> • Current practices to be surveyed following 20/21 winter. Note budget implications.
<p>10. Sidewalk Completion: That, in order to provide a safe environment for seniors and others wishing to walk for exercise and/or walk to services, the City target the "Finish-Date" of its Sidewalk Completion Program for Arterial and Collector Roads by 2026 or earlier;</p>	<ul style="list-style-type: none"> • Has been the topic of a number of reports • Target (to be confirmed in 2022) for completion in 2027 or earlier
<p>11. Implementation: That City staff suggest an appropriate organization or organizations to oversee some of the projects envisioned above, such as:</p> <ul style="list-style-type: none"> ♣ an independent non-profit agency; ♣ a current or new City/Regional agency; or, ♣ a special section within the Development Services Commission; 	<ul style="list-style-type: none"> • Keep within DSC. "The Commissioner of Development Services will consider the implications of the age friendly planning recommendations on the resources and structure of the Commission and move forward to implement the recommendations."
<p>12. Future Urban Area: That Markham's Future Urban Area being developed in the Woodbine, Warden, and Kennedy areas north of Major Mackenzie, be designed with the above recommendations in mind.</p>	<ul style="list-style-type: none"> • Done through gentle persuasion of the development industry
<p>CONCLUSION Staff closely examined and assessed each recommendations of the Committee for an Age Friendly Markham for implementation. In some areas, implementation is possible but in other areas further discussion and direction is required. Staff are recommending a Council workshop be held as part of the Urban Design Study process to develop Age Friendly Design Guidelines to further explore solutions to provide for an age-friendly Markham. Development Services staff have had some success working with developers to include accessible design considerations in new housing on a voluntary basis to encourage aging in place. Staff will continue this positive dialogue with the industry.</p>	<ul style="list-style-type: none"> • Is there a scheduled time for the Council Workshop?



Report to: Development Services Committee

Meeting Date: December 8, 2020

SUBJECT: RECOMMENDATION REPORT
Recommendations for an Age-Friendly Community

PREPARED BY: Stephen Corr, MCIP, RPP, ext. 2624
Senior Planner, East District

Stacia Muradali, MCIP, RPP, ext 2008
Acting Manager, East District

REVIEWED BY: Ron Blake, MCIP, RPP, ext. 2600
Senior Development Manager

RECOMMENDATION:

- 1) That the report titled “RECOMMENDATION REPORT, Update on Recommendations for an Age-Friendly Community”, dated December 8, 2020, be received;
- 2) That a Council workshop be held as part of the Urban Design Study process to develop Age Friendly Design Guidelines; and
- 3) That staff report back to Development Services Committee on Age Friendly Design Guidelines once the guidelines are completed.

BACKGROUND:

On March 18, 2019, Development Services Committee (DSC) received a presentation titled “Recommendations for an Age-Friendly Community by the Committee for an Age-Friendly Markham”. The Committee for an Age-Friendly Markham comprises Regional Councillor Heath and four community members with a shared interest in senior housing issues. Their March 18, 2019 presentation made 18 recommendations to DSC on matters related to:

- The importance of incorporating age-friendly design and principles into planning, and developing age-friendly action plans;
- Municipal responsibilities and capabilities as opposed to those of other levels of government;
- The potential to integrate some of the proposed recommendations into key municipal plans such as official plans, urban design guidelines and street designs; and,
- Consultation with and involvement of a diverse range of stakeholders such as older residents, municipal staff, Council, developers and various service providers.

In accordance with the resolution (attached as Appendix ‘A’) adopted at the March 18, 2019 DSC Meeting, the recommendations were modified to direct staff to consider 12 recommendations deemed to be within the jurisdiction of the municipality. Accordingly, Committee consented to delete recommendations relating to Residential Hospices, Nursing and Personal Support Services, a Markham Parking Authority, Surplus School Property, Secondary Suites, and Coach Houses. The remaining 12 recommendations are discussed

in this report. Appendix B provides information on the modified recommendations to be considered by staff in this Information Report.

PURPOSE

The purpose of this Information Report is to provide staff input on the 12 recommendations made by the Committee for an Age-Friendly Markham. It should be noted that the information provided in this report is to advise on matters within the City's jurisdiction. Some of the recommendations are outside of the City's jurisdiction or requires partnerships or input from various groups, such as the development industry, landowners, or regional and provincial authorities. Additionally, some of the recommendations will be further explored in ongoing studies by the Planning and Urban Design Department and other departments, as noted in this report.

DISCUSSION AND COMMENTS ON COMMITTEE RECOMMENDATIONS

Committee Recommendation - 'Always Homes':

"That all future single, semi and townhome developments approved in Markham contain a minimum number of Always Homes, those which allow owners the option of aging longer in their home, considering:

- 10% of new home developments be Always Homes and built on grade with no basement thus ensuring greater affordability and accessibility; and,
- 10% of new home developments be Always Homes and built on grade with a full basement; and,
- 10% of new condo units being developed meet the Always homes guidelines as well."

Comment:

This recommendation outlines specific targets to incorporate "always homes" into new developments approved in the City, to support the ability for home owners to 'age in place' if and when their mobility needs change over time. In other words, having the ability to remain in one's current home longer, even if their needs change. There are a number of benefits to 'aging in place', including:

- Maintaining independence;
- Familiarity of settings, friends, family and routines;
- Improved health and quality of life; and
- Cost savings from continuing to live at home.

Aging in place has become even more important due to the Covid 19 Pandemic and the anxiety Seniors undoubtedly have over the potential need to move into long term care facilities. Staff fully recognize and appreciate the importance of aging in place, however there is no regulatory framework in place to allow the City to regulate or implement the targets referenced in this recommendation. Establishing such targets will require further analysis to determine if they are attainable and implementable, and will require input from the development industry and other industry stakeholders. Additionally, staff are concerned that not having a basement, in order to allow for at-grade developments, may in fact take away a revenue stream from potential property owners who wish to have a legal secondary suite in the basement.

There are challenges to requiring ‘always homes’ within low rise housing forms (singles, semi-detached, townhouse, stacked townhouses and back to back townhouses). For instance, there are no legislated requirements for these dwellings to be built with at grade entries or if not built at grade, to provide barrier free access through the use of elevators, access ramps, etc.

Notwithstanding the lack of legislative requirements, Development Services staff have had success in encouraging developers at either the subdivision or site plan review stages to incorporate design features that promote improved accessibility in new low rise developments over and above the requirements of the Ontario Building Code. Successes have included units with a reduced number of risers (stairs) to enter the unit, external porches or internal stairways wide enough to provide future retrofits of chairlifts, rough-ins for future retrofits of elevators, dwellings that contain elevators, and master bedrooms situated on the main floor, access ramps etc. For low rise housing the Ontario Building Code requires new residential dwelling units to have one bathroom in each dwelling unit equipped with additional wall reinforcement to accommodate future grab bar installation.

Staff have also encouraged developers to incorporate purpose built second suites into new low rise developments, to assist with affordability in general (for both the renters and the landlords) as well as to offer seniors (or other family members) the opportunity to live in extended family situations while retaining some independence. Some developers have also agreed to offer optional floor plans in the sales office so that the ground floor can be offered as an independent dwelling unit.

The incorporation of ‘always homes’ may be more feasible within multi-storey apartment units, which as per the recommendation are required by the Ontario Building Code to have access ramps for ingress/egress to the building, elevators and hallways that can accommodate a certain width for path of travel for unencumbered access. Additionally, new apartment/condominium units are required to have the following:

- 15% of all residential suites are required to be provided with a barrier free path of travel
- Barrier free path of travel is required from the entrance door to at least one bedroom, bathroom, a kitchen and a living space
- bathrooms to be provided with wall reinforcement to accommodate grab bar installation
- bathrooms to be big enough to accommodate the turning radius of a wheelchair

Committee Recommendation - ‘Always Homes’ Guidelines:

“That the City develop standards for Always Homes and units for implementation as soon as possible in all new developments, having consideration for:

- wheelchair accessibility including hallway widths
- better kitchen and bathroom design
- a shower on the main floor
- proper door handles
- a location for short-term sleeping quarters on the main floor
- no steps from grade to the front door, and to the main floor inside
- railing and ramp locations for future installation if required.”

Comment:

There is no legislation that will allow the measures noted in this recommendation to be required through the development application approval process. However, Planning and Urban Design staff will develop 'Age Friendly Design Guidelines' for the use of City Planners and Development Industry stakeholders to assess the private and public realm components of a proposed development so that specific age-friendly design features are taken into consideration to enhance long-term accessibility and adaptability for all users. The Guidelines will help create homes and communities that are accessible, functional, safe and adaptable to all members of society, with varying abilities. This would include maintaining independent living for seniors in their own homes. The proposals made by the Committee for an Age-Friendly Markham will be addressed through this study. This project is expected to commence in Q3 2021. Staff will report back to DSC upon completion of the study, with recommendations based on its findings.

Committee Recommendation - 'Home Elevators & Chair Lifts – New Homes':

"That, to improve mobility for seniors and others within their own homes thus allowing them to remain in them longer, the City require that all new singles, semis and townhouses being built in Markham include space and structural supports for future installation of home elevators and chair lifts if needed."

Comment:

As noted above, City staff have had success in working with some developers through the subdivision and site plan review process to include structural supports for future retrofits that improve the accessibility of a dwelling. Examples have included design of external porches and internal stairs to accommodate installation of chair lifts or ramps. Others have included rough-ins for the future installation of an elevator from the basement level to the top floor level of townhomes, including arranging the floor boards to easily be removed for this renovation. In some circumstances developers have agreed to provide these features within a certain percentage of the development and also promote these features as an option in the sales office.

While these measures are not required, and may not always be fully realized with every application, they may be considered as part of the strategy to implement the Age Friendly Design Guideline study by the Urban Design section noted above.

Committee Recommendation - 'Home Elevators & Chair Lifts – Existing Homes':

"That, to improve mobility for seniors and others within their own homes for those living in the City's existing homes, Markham and York Region conduct a pilot retrofit home elevator and chair lift program for different types of existing homes to determine the best ways to retrofit them."

Comment:

Successful implementation of this recommendation will require partnership between the City and Region, and/or higher level of government or non-profit agency(s) to establish a funding framework to provide the necessary financial assistance for the pilot projects.

Committee Recommendation - ‘The Supply of Land’ :

“That, since the cost and availability of land are the largest impediments to significantly increasing the supply of affordable housing for seniors and others, land presently being used for surface parking be obtained at no cost in exchange for underground parking and/or structured spaces within new developments for the purpose of building affordable townhouses, condo apartments and purpose built rentals, with particular consideration to parking lots found at:

- public utility companies;
- school boards;
- hospitals;
- public transportation agencies;
- governments at all levels; and,
- places of worship.”

Comment:

This item is complex and requires further consideration and direction from DSC. Committee should consider what type of role is envisioned for the City respecting the acquisition and/or exchange of land.

On September 12, 2018, Council requested Staff to report back on an updated Affordable and Rental Housing Strategy for the City of Markham. A two phase study has been undertaken. The Phase 1 report provides a housing needs assessment of current and emerging housing gaps in Markham considered by DSC on April 29, 2019. Phase 2: Policy Framework and Recommendations considered by DSC on February 24, 2020 included a Draft Affordable and Rental Housing Strategy. The Draft Affordable and Rental Housing Strategy includes actions that consider the use of City-owned surplus or underutilized lands, incentives and partnering with stakeholders to support the development of new affordable housing.

It will have to be determined whether the City will facilitate the acquisition and/or exchange of land between the developer and the organizations/landowners indicated above, or whether the City will take on a more active/developer type of role and be an active participant in related transactions. The Region would also have to be consulted to determine what role it will have with respect to providing affordable housing for seniors, hospice care and social services.

Committee Recommendation – “Preferable Locations”:

“That the City, in order to reduce the requirement for automobiles, concentrate on finding location opportunities for the Recommendation above (Supply of Land) near:

- good transit;
- important services such as medical and dental; and,
- amenities such as grocery stores, pharmacies and other retail shops.”

Comment:

If the City is to be an active participant in the acquisition of land for the development of affordable housing, or the facilitation of such development, then guidelines would need to be established by Council to guide the City’s participation in this process. Further

consideration would also be required if the City takes on the potentially conflicting roles of land developer and approval authority.

Committee Recommendation - 'Inclusionary Zoning':

"That the City implement an inclusionary zoning policy for Markham so that all future apartment developments, and other types of housing if possible, contain a reasonable percentage of affordable housing developments, as determined by Council through input by the public and stakeholders."

Comment:

Inclusionary zoning is being considered as part of the City's ongoing work to develop an updated Affordable and Rental Housing Strategy. On September 12, 2018, Council requested Staff to report back on an updated Affordable and Rental Housing Strategy for the City of Markham including options for inclusionary zoning. It should be noted that the Province only permits inclusionary zoning to be implemented within Protected Major Transit Station Areas or areas where the Ministry of Municipal Affairs and Housing has ordered adoption of a Community Planning Permit System (also known as a Development Permit System). Staff will report back in 2021 as part of the updated Housing Strategy.

Committee Recommendation - 'Live Work Opportunities':

"That future developments in the City include increased allotments for live/work opportunities for neighbourhood services and residential areas in order that nearby residents, especially seniors, can walk to local services, and that the City look for opportunities to increase live/work opportunities within its existing urban boundary."

Comment:

The City's new 2014 Official Plan (as partially approved on November 24th, 2017 and further updated on April 9th, 2018) establishes mixed use land use designations throughout the City to encourage a diverse range of uses including retail, personal service, professional office, community, institutional and recreational uses to be located close to residents and businesses to serve them. Most low density homes are allowed to have certain home occupations up to a maximum floor area, and appropriate ground floor non residential uses are permitted in medium and high density developments.

City staff are working with the development industry to implement the vision of the 2014 Official Plan with the goal of creating compact and vibrant mixed-use communities that offer a range of housing, services and commercial amenities within close proximity of each other. These communities are planned to be transit supportive and pedestrian-oriented to provide residents with greater access to surrounding amenities without the reliance of car ownership.

Committee Recommendation - 'Seniors Snow Clearing':

"That, if the City does not provide a city-wide windrow clearing service in the near future, Markham improve the current service for seniors by making it quicker."

Comment:

The City has a Snow Windrow Removal Assistance Program, which is administered by the Roads, Survey and Utility Division of the Operations Department. This program is designed to help disabled and elderly residents maintain road access from their driveways during the winter season. Information on the City's website advises residents that:

"Crews will be dispatched to clear the centre portion of snow windrows (one car width only) on all roads following a 7.5 centimetres (3 inches) snow fall. Windrows will be cleared within 8 hours after crews plow the road. The City reserves the right to decide when snow windrow service will take place. Also note that the windrow left from the sidewalk plow is not included in this service."

Additionally, on November 18, 2019, General Committee received a Winter Maintenance Update presentation, which summarized a public opinion survey on improving winter maintenance service levels. This included consideration of increased taxes for city wide windrow clearance. According to the presentation, 44% of respondents were in support of paying an increase in tax, and 42% of respondents were opposed (13% were indifferent, and 1% were undecided). Operations staff also advise they will be conducting a post winter survey with the approximately 5,300+ residents currently approved for the Windrow Assistant Program to seek feedback before determining any improvement/enhancement areas. The findings of this survey will be presented to Council at a yet to be determined date. Note the survey was intended to be conducted following the 2019/2020 winter, but was held over due to the Covid19 Pandemic. Operations staff expect to conduct this study following the 2020/2021 winter. Budget implications will also have to be assessed by the Markham Budget Sub-Committee.

Committee Recommendation - 'Sidewalk Completion':

"That, in order to provide a safe environment for seniors and others wishing to walk for exercise and/or walk to services, the City target the "Finish-Date" of its Sidewalk Completion Program for Arterial and Collector Roads by 2026 or earlier."

Comment:

The Transportation Planning section of the Engineering Department is overseeing the Sidewalk Completion Program to fill in gaps in the City's sidewalk network. As a summary:

On May 23, 2017, DSC received a staff report entitled "Infill Sidewalk Prioritization Process and Methodology". That report provided information on:

- Health and community benefits of a comprehensive sidewalk network;
- Sidewalk policy in new subdivisions;
- Sidewalk network inventory by ward; and
- Five-step sidewalk infill process and methodology.

The report recommended that sidewalk gaps on arterial and collector roads be prioritized as most community amenities and services (e.g. employment areas, schools, public transit, community institutions, etc.) tend to be located along these corridors. Council endorsed the report recommendations.

On November 13, 2017, DSC endorsed a further staff report entitled “City-wide Infill Sidewalk Five-Year Capital Plan”. The report summarized the process and methodology with respect to identifying and closing sidewalk gaps in the City’s sidewalk network along arterial and collector roads. A proposed 5-year capital plan was outlined, where higher priority locations would be completed over the period of 2019 to 2023.

On November 19, 2018, DSC endorsed a report entitled “Arterial and Collector Road Sidewalk Completion Program, All Wards”. The report summarized the program planning and resource implications to complete the program over the period of 2019 to 2028. In addition, an overview of a public communications plan to complement the program was summarized with a Council direction to staff to develop a detailed public communications plan for the sidewalk network completion program starting in 2019. The Council resolution includes the following:

- 1) That the report entitled “Arterial and Collector Road Sidewalk Completion Program, All Wards” be received; and,
- 2) That the annual sidewalk capital program to close network gaps over the period of 2019 to 2028 be prioritized based on the projects in Attachment ‘C’ until the project list is exhausted or projects are eliminated; and,
- 3) That staff be directed to develop a public communications plan for the sidewalk network completion program starting in 2019; and,
- 4) That staff report annually on the proposed list of sidewalks to be completed within the year and that report be considered at the Budget Subcommittee; and further,
- 5) That staff report back on the sidewalk program by 2022 to complete the program earlier by 1 or 2 years, and to update the projects in Tables A.3 and Table A.4 where appropriate; and further,
- 6) That staff be authorized and directed to do all things necessary to give effect to this resolution.

Based on the above, staff will be reporting back to DSC prior to 2022 to update on the Sidewalk Completion Program, and advise on whether the program can be completed 1 to 2 years earlier, which would target completion by 2027 or earlier.

Committee Recommendation - ‘Implementation’:

“That City staff suggest an appropriate organization or organizations to oversee some of the projects envisioned above, such as:

- an independent non-profit agency;
- a current or new City/Regional agency; or,
- a special section within the Development Services Commission”.

Comment:

The Commissioner of Development Services will consider the implications of the age friendly planning recommendations on the resources and structure of the Commission and move forward to implement the recommendations.

Committee Recommendation - 'The Future Urban Area':

That Markham's Future Urban Area being developed in the Woodbine, Warden, and Kennedy Road areas north of Major Mackenzie, be designed with the above recommendations in mind.

Comment:

As noted earlier, staff have been in discussions with various developers, including those in the new urban area (FUA) and those proposing development in our intensification and infill residential areas. The initiatives noted in this report, such as working with developers to encourage the provision of purpose built secondary suites, structural elements/rough-ins to accommodate future installation of chair lifts or elevators, access ramps, master bedrooms on the main floors, will promote many of the recommendations proposed by the Committee for Age-Friendly Community.

As noted earlier, legislative authority to mandate these elements in residential developments is limited and many developers only agree to provide these elements on a voluntary basis and as options to the homebuyers. Staff will continue to work with developers to determine the success of options offered in the sales centers. Staff will provide this information at a future Council workshop.

CONCLUSION

Staff closely examined and assessed each recommendations of the Committee for an Age Friendly Markham for implementation. In some areas, implementation is possible but in other areas further discussion and direction is required. Staff are recommending a Council workshop be held as part of the Urban Design Study process to develop Age Friendly Design Guidelines to further explore solutions to provide for an age-friendly Markham. Development Services staff have had some success working with developers to include accessible design considerations in new housing on a voluntary basis to encourage aging in place. Staff will continue this positive dialogue with the industry.

FINANCIAL CONSIDERATIONS:

Certain recommendations by the Committee for Age-Friendly Community such as retrofitting existing homes and seniors snow clearing will have financial implications.

HUMAN RESOURCES CONSIDERATIONS

Not Applicable

ALIGNMENT WITH STRATEGIC PRIORITIES:

The proposed applications have been reviewed in the context of the City's Strategic Priorities of Growth Management, Transportation and Municipal Services.

BUSINESS UNITS CONSULTED AND AFFECTED:

The Engineering, Legal Services and Operations departments were consulted in the preparation of this report.

Biju Karumanchery, M.C.I.P., R.P.P.
Director of Planning and
Urban Design

Arvin Prasad, M.C.I.P., R.P.P.
Commissioner of Development
Services

ATTACHMENTS:

Appendix 'A' – March 18, 2019 Development Services Committee Resolutions

Appendix 'B' – Modified 'Age-Friendly' Recommendations to be considered by Staff in
this Information Report

Appendix 'A' March 18, 2010 Development Services Committee Resolutions

Moved by Councillor Reid McAlpine

Seconded by Regional Councillor Jack Heath

1. That the presentation provided by the Members of the Committee for an Age-Friendly Markham (Regional Councillor Jack Heath, Andy Langer, Gail Leet, Christl Reeh and Diane Gabay) entitled "Recommendations for an Age-Friendly Community", be received; and,
2. That the deputations by Elisabeth Tan, Anthony Ko, and Lucy Giammarco regarding the Recommendations for an Age-Friendly Community be received; and,
3. That staff be directed to report back to Development Services Committee on the following recommendations for an Age-Friendly Markham by November 2019:
 - a. That all future single, semi and townhome developments approved in Markham contain a minimum number of Always Homes, those which allow owners the option of aging longer in their home, considering:
 - 10% of new home developments be Always Homes and built on grade with no basement thus ensuring greater affordability and accessibility; and,
 - 10% of new home developments be Always Homes and built on grade with a full basement; and,
 - 10% of new condo units being developed meet the Always guidelines as well; and,
 - b. That the City develop standards for Always Homes and units for implementation as soon as possible in all new developments, having consideration for:
 - wheelchair accessibility including hallway widths
 - better kitchen and bathroom design
 - a shower on the main floor
 - proper door handles
 - a location for short-term sleeping quarters on the main floor
 - no steps from grade to the front door, and to the main floor inside
 - railing and ramp locations for future installation if required; and,
 - c. That, to improve mobility for seniors and others within their own homes thus allowing them to remain in them longer, the City require that all new singles, semis and townhouses being built in Markham include space and structural supports for future installation of home elevators and chair lifts if needed; and,
 - d. That, to improve mobility for seniors and others within their own homes for those living in the City's existing homes, Markham and York Region conduct a pilot retrofit home elevator and chair lift program for different types of existing homes to determine the best ways to retrofit them; and,
 - e. That, since the cost and availability of land are the largest impediments to significantly increasing the supply of affordable housing for seniors and others, land presently being used for surface parking be obtained at no cost in exchange for underground parking and/or structured spaces within new developments for the purpose of building affordable townhouses, condo apartments and purpose built rentals, with particular consideration to parking lots found at:
 - public utility companies;
 - school boards;

-
- hospitals;
 - public transportation agencies;
 - governments at all levels; and,
 - places of worship; and,
- f. That the City, in order to reduce the requirement for automobiles, concentrate on finding location opportunities for Recommendation (e) above near:
- good transit;
 - important services such as medical and dental; and,
 - amenities such as grocery stores, pharmacies and other retail shops; and,
- g. That the City implement an inclusionary zoning policy for Markham so that all future apartment developments, and other types of housing if possible, contain a reasonable percentage of affordable housing developments, as determined by Council through input by the public and stakeholders; and,
- h. That future developments in the City include increased allotments for live/work opportunities for neighbourhood services and residential areas in order that nearby residents, especially seniors, can walk to local services, and that the City look for opportunities to increase live/work opportunities within its existing urban boundary; and,
- i. That, if the City does not provide a city-wide windrow clearing service in the near future, Markham improve the current service for seniors by making it quicker; and,
- j. That, in order to provide a safe environment for seniors and others wishing to walk for exercise and/or walk to services, the City target the "Finish-Date" of its Sidewalk Completion Program for Arterial and Collector Roads by 2026 or earlier; and,
- k. That City staff suggest an appropriate organization or organizations to oversee some of the projects envisioned above, such as:
- an independent non-profit agency;
 - a current or new City/Regional agency; or,
 - a special section within the Development Services Commission; and further,
- l. That Markham's Future Urban Area being developed in the Woodbine, Warden, and Kennedy areas north of Major Mackenzie, be designed with the above recommendations in mind.

Carried

Appendix 'B' Modified' Age Friendly Recommendations to be Considered by Staff in this Information Report

The Committee consented to modifying the recommendations to direct staff to consider only those recommendations that are deemed to be within the jurisdiction of the municipality.

The Committee suggested that the following proposed recommendations be referred to staff:

- "Always" Homes
- "Always" Guidelines
- Home Elevators & Chair Lifts for New Homes
- Home Elevators & Chair Lifts for Existing Homes
- The Supply of Land
- Preferable Locations
- Inclusionary Zoning
- Live/Work Opportunities
- Seniors' Snow Clearing Service
- Sidewalk Completion
- Implementation
- The Future Urban Area

The Committee consented that the following proposed recommendations be deleted:

- Residential Hospices
- Nursing and Personal Support Services
- Markham Parking Authority
- Surplus School Property
- Secondary Suites
- Coach Houses

RECOMMENDATIONS FOR AN AGE-FRIENDLY COMMUNITY



Presentation to the City of Markham Development Services Committee

March 18, 2019

“Making Markham an Age-Friendly Community!”

Markham's Older Adult Strategy 2017

THE NUMBERS



- We are facing a baby boomer / senior tsunami. By 2031, there will be 118,000 Markham residents over 60. That's 47,000 (66%) more than now!
- There are 6,385 senior households on the Housing York Inc.affordable housing wait-list looking for a unit in Markham
- Across Ontario, the current wait-list for long-term care beds is 34,862. The province just announced they are planning to add 30,000 new long-term care beds over 10 years. That doesn't even meet today's demand!

**CALLING THE NEXT 5 TO 20 YEARS “A SENIOR TSUNAMI” COULD BE
AN UNDERSTATEMENT**

HYI MAJOR PROJECTS

- Housing York's new 265-unit affordable building for seniors, to be located in Markham near Unionville (opens 2022)
- 162 units in Woodbridge (2019)
- 90-110 units in Stouffville (2022-23)

Opening across York to 2023:

537 units

*plus 32 MICAH units in Markham



A REALITY CHECK



- The demand for affordable housing for seniors and others is growing faster than government can build units. Impossible to catch-up
- The demand for long-term care beds is growing faster than government can provide them. Impossible to catch-up
- Land availability and cost are major impediments to providing significant increases in affordable housing and long-term care
- Seniors want to stay in their homes longer and, with the coming seniors' tsunami we may need them to, thus existing living accommodations and new builds need to be more age and health-care friendly
- Issues cross levels of government, but part of the solution is available here in Markham with minimal incremental costs

MARKHAM NEEDS TO PROVIDE LEADERSHIP

HERE'S HOW



PRESS CONFERENCE - FEBRUARY 26

- Markham Economist & Sun / Toronto Star / YorkRegion.com
- Markham Focus
- Fairchild TV
- OMNI TV
- Neighbours of Olde Thornhill Village
- Toronto TV
- Markham Review

#1: “ALWAYS” HOMES

- Most seniors want to live independently. Bungalows & condos are perfect, but many don't want to move to a condo
- Because of the price of land, the number of new bungalows has plummeted (being replaced by “bungalows in the sky?”)
- Most multi-level homes like townhouses are not presently senior-friendly

**MARKHAM CAN LEAD BY THINKING
AHEAD WITH ALWAYS HOMES**

It is recommended that all future single, semi, and townhome developments approved in Markham contain a minimum portion of Always Homes, those which allow owners the option of aging longer in their home. An Always Home is one with no impediments for people with accessibility or health issues who may be required to eat, sleep and use the washroom on the ground floor of their home now or at a later point in their lives. Proposal:

- 10% of new home developments be Always Homes and built on grade with no basement thus ensuring greater affordability,
- 10% of new home developments be Always Homes and built on grade with a full basement, and
- 10% of new condo units being developed meet the Always guidelines as well.

#2: “ALWAYS” GUIDELINES

- Homes can be made safer and more accessible for seniors and anyone with mobility issues. Always Homes are adaptable if circumstances change
- New and exciting designs are already being offered by leading builders
- There is minimal cost impact when these features are incorporated into the design

**MARKHAM CAN LEAD BY ADOPTING
SIMPLE DESIGN MODIFICATIONS TO
IMPROVE THE ABILITY TO AGE AT HOME**

It is recommended that the City develop standards for Always Homes and units for implementation as soon as possible in all new developments, having consideration for:

- wheelchair accessibility including hallway widths
- better kitchen and bathroom design
- a shower on the main floor
- proper door handles
- a location for short-term sleeping quarters on the main floor
- no steps from grade to the front door, and to the main floor inside
- railing and ramp locations for future installation if required.

#3: HOME ELEVATORS & CHAIR LIFTS FOR NEW HOMES

- Multi-level homes as currently constructed become increasingly difficult for seniors with mobility challenges and those with physical disabilities
- Designing and reinforcing for future installation of mobility upgrades should have minimal cost relative to the cost of the house as a whole
- Always Home modifications may bring increased property values in the future

**MARKHAM CAN LEAD BY IMPROVING
MOBILITY OPTIONS IN NEW HOMES**

It is recommended that, to improve mobility for seniors and others within their own homes thus allowing them to remain in them longer, the City require that all new singles, semis and townhouses being built in Markham include space and structural supports for future installation of home elevators and chair lifts if needed.

#4: HOME ELEVATORS & CHAIR LIFTS FOR EXISTING HOMES

- There are 87,000 existing ground-based homes in Markham
- Most of those which are not bungalows are not senior-friendly
- Gaining experience with retrofitting chair lifts and elevators into existing homes could help us understand what is needed to keep seniors in their homes longer

MARKHAM CAN LEAD BY IMPROVING MOBILITY OPTIONS IN EXISTING HOMES

It is recommended that, to improve mobility for seniors and others within their own homes for those living in the City's existing homes, Markham and York Region conduct a pilot retrofit home elevator and chair lift program for different types of existing homes to determine the best ways to retrofit them. The expectation is that the recommendations at the end of the pilot will transition into significant improvements in current programs.

#5: THE SUPPLY OF LAND

- Land costs can be as high as \$15M per acre in Markham. This makes affordable housing difficult if not impossible to deliver
- Restrictions, including the Greenbelt, make land availability an issue. Prices drop the further one gets away from needed services such as good transit
- There is underutilized, publicly-owned land close to needed services

**MARKHAM CAN LEAD BY SHIFTING LAND
FROM SURFACE PARKING TO
AFFORDABLE HOUSING**

It is recommended that, since the cost and availability of land are the largest impediments to significantly increasing the supply of affordable housing for seniors and others, land presently being used for surface parking be obtained at no cost for the purpose of building affordable townhouses, condo apartments and purpose-built rentals. In order to replace the lost parking, the new housing development would provide the former owner an equal number of underground and / or structured parking spaces within the new development at no cost. The largest parking lots that fit this category can be found at:

- public utility companies,
- school boards,
- hospitals,
- public transportation agencies
- governments at all levels, and
- possibly, places of worship.

#6: PREFERABLE LOCATIONS

- Locating living spaces close to day-to-day amenities and jobs is especially helpful in reducing car use
- Combating loneliness can be achieved with higher density and co-location with seniors centres and amenities

**MARKHAM CAN LEAD BY
IDENTIFYING IDEAL LOCATIONS FOR
AFFORDABLE HOUSING**

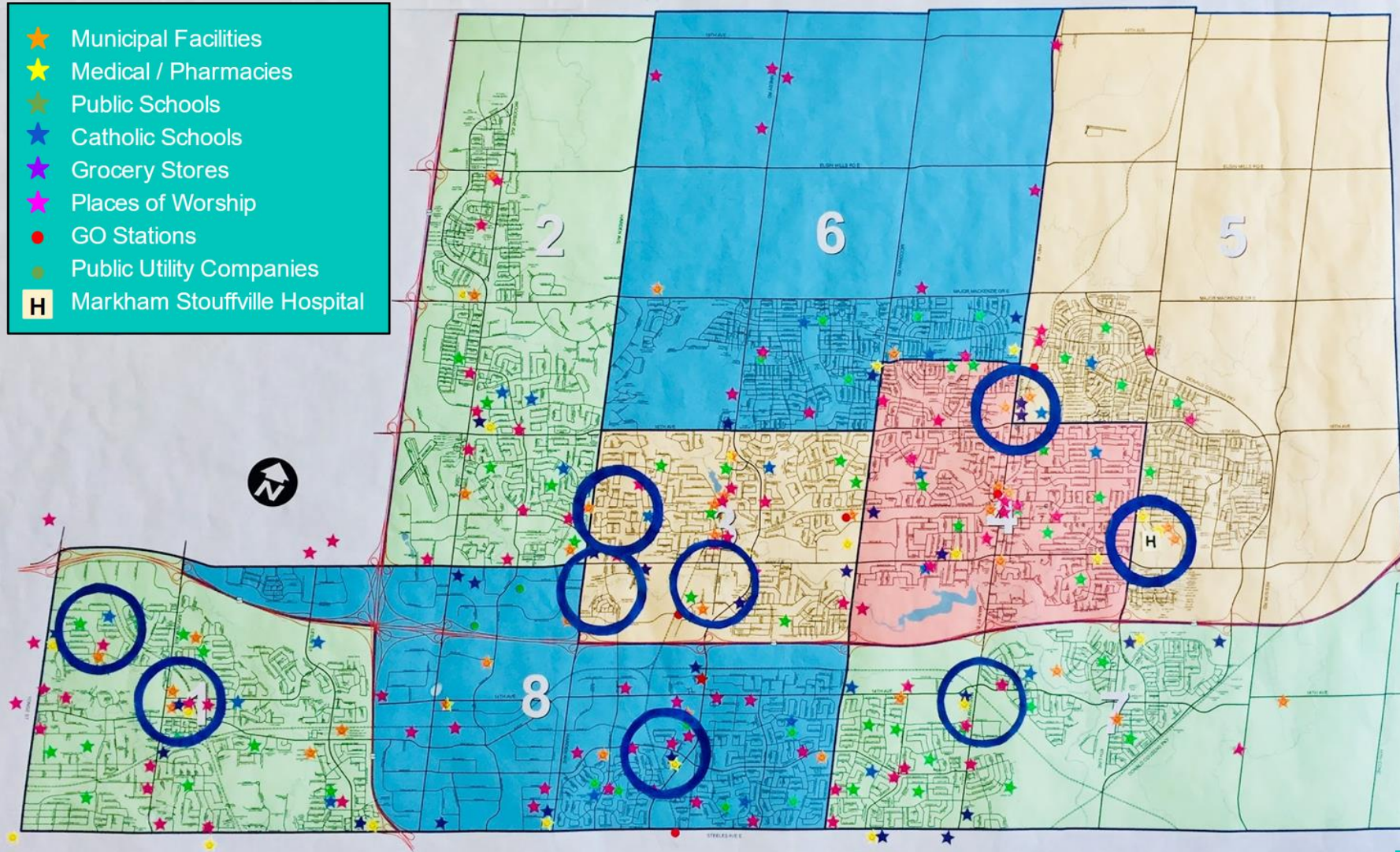
It is recommended that the City, in order to reduce the requirement for an automobile, concentrate on finding location opportunities for Recommendation #5 near:

- good transit
- important services such as medical and dental, and
- amenities such as grocery stores, pharmacies and other retail shops.

[See Slide #12 which shows Community Hubs across the City which meet the location criteria]

COMMUNITY HUBS

- ★ Municipal Facilities
- ★ Medical / Pharmacies
- ★ Public Schools
- ★ Catholic Schools
- ★ Grocery Stores
- ★ Places of Worship
- GO Stations
- Public Utility Companies
- H** Markham Stouffville Hospital



#7: RESIDENTIAL HOSPICE

- Markham is the 7th largest city in Ontario but the only one in the top 17 that does not have a residential hospice
- Based on Ontario guidelines, Markham should already have 23 hospice beds; we should be planning for 30 or more by 2031
- Residential hospices are more cost-effective compared to hospitals. Ontario's annual savings? \$5.3M

**MARKHAM CAN LEAD BY MEETING WITH
STAKEHOLDERS TO DISCUSS
DEVELOPING A HOSPICE**

It is recommended that, in order to meet the need for palliative, end-of-life, services in Markham, the City:

- support the establishment of 2 to 4 residential hospices over the next 12 years with a target of 30 or more residential hospice beds,
- provide the land at little or no cost for the first hospice site, and
- endorse the first hospice for 10 or more beds being built as quickly as possible.

#8: NURSING AND PERSONAL SUPPORT SERVICES

- Many seniors are struggling to remain in their homes as their costs rise for Personal Support Workers and Nurses
- With appropriate support, more than 20% of seniors admitted to long-term care in Canada could remain at home
- It costs less to fund at-home care than long-term care and hospitals. It also helps reduce hallway medicine
- Certification and licensing for PSWs would improve quality and accountability

MARKHAM CAN LEAD BY CALLING FOR IMPROVED HOME-CARE

It is recommended that York Region and the Province dramatically ramp-up at-home care for both nursing and personal support services including corporate and individual registration and qualifications, training, financial assistance, etc., in order to encourage seniors needing lower levels of such care to remain in their homes longer before being required to transfer to a facility with higher levels of care.

#9: MARKHAM PARKING AUTHORITY

- The City does not have a Parking Authority
- The proposal in Recommendation #5 and #6 is to build housing on publicly-owned parking lots. They are generally used only in the daytime. Using a small portion of the lot for overnight and off-hours parking would reduce the cost of structured parking for the affordable housing
- There are revenue opportunities for the Parking Authority

**MARKHAM CAN LEAD BY IMPLEMENTING
OFF-HOURS PARKING**

It is recommended that the City create a Markham Parking Authority with one of their responsibilities being the development of an “Off-Hours Parking Program” for overnight parking permits on lots listed in Recommendation #5 above to assist the nearby development of affordable housing by reducing the number of underground and / or structured parking spaces needed by the new housing development.

#10: SURPLUS SCHOOL PROPERTY

- Surplus School Board lands are currently sold to buyers, including the City, at market value
- Some of these sites are well located for affordable housing
- These sites were originally purchased with public money decades ago

MARKHAM CAN LEAD BY CALLING ON THE PROVINCE TO REQUIRE A LOWER VALUE IF SURPLUS PROPERTY WILL BE USED FOR AFFORDABLE HOUSING

It is recommended that the Province, in order to reduce the price of land and increase its availability for affordable housing for seniors and others, introduce a requirement that the sale of surplus school board property to municipal governments or agencies, if for affordable housing purposes, be at the value of the original land purchase plus carrying costs as opposed to current market value.

#11: INCLUSIONARY ZONING

- Integrating affordable housing with market value housing is a leading planning practice
- Inclusionary zoning in Markham would see a given share of new residential construction to be dedicated to affordable housing, for both ground-based and condo units

**MARKHAM CAN LEAD BY IMPLEMENTING
INCLUSIONARY ZONING**

It is recommended that the City implement an inclusionary zoning policy for Markham so that all future apartment developments, and other types of housing if possible, contain a reasonable percentage of affordable housing units. The percentage would be set by Council after input by the public and stakeholders.

#12: SECONDARY SUITES

- There are about 7,500 Secondary Suites in Markham today, but that's difficult to pin down. Only one in ten are legal
- Regulation and inspection of Secondary Suites would improve safety for the tenants and neighbours
- Increasing the number of Secondary Suites would provide more affordable housing

MARKHAM CAN LEAD BY LICENSING AND REGULATING ALL SECONDARY SUITES

It is recommended that the City, in order to maintain and provide housing options for a larger range of residents:

- permit secondary suites by right across the city,
- legalize all secondary suites in the municipality which meet the parking requirements and establish a five-year program to register them thus ensuring that those already in existence meet safety and reasonable living standards as set out in the fire and building codes and property standards, and
- develop a program to encourage the provision of more secondary suites in the future.

#13: COACH HOUSES

- Coach houses in Cornell are well accepted as additional living spaces
- Coach houses improve housing affordability and provide additional income opportunities

**MARKHAM CAN LEAD BY
DEMONSTRATING THE PRACTICAL
IMPLEMENTATION OF SMALLER HOMES**

It is recommended that the City encourage the building, within the current urban boundary and in the Future Urban Area, of a significantly increased number of smaller homes such as Coach Houses, which are defined as homes above garages not attached to the main house, in order to provide greater opportunities for affordable rentals and purchases for seniors and others.

#14: LIVE / WORK OPPORTUNITIES

- Live / work arrangements improve the vibrancy of cityscapes and can reduce road congestion
- They provide opportunities for small businesses which are key employment generators
- Walkability opportunities improve the health of all citizens

**MARKHAM CAN LEAD BY INCREASING
LIVE / WORK OPPORTUNITIES**

It is recommended that future developments in the City include increased allotments for live / work opportunities for neighbourhood services and small businesses in residential areas in order that nearby residents, especially seniors, can walk to local services. It is also recommended that the City look for opportunities to increase live / work opportunities within its existing urban boundary.

#15: SENIORS' SNOW CLEARING SERVICE

- The number of seniors will increase dramatically in Markham in the next decade
- Demand for seniors' snow clearing will increase at the same time
- The issues are doctor's appointments, emergency access, dependability, and accessibility

**MARKHAM CAN LEAD BY IMPROVING
ACCESSIBILITY FOR SENIORS**

It is recommended that, if the City does not provide a city-wide windrow clearance service in the near future, Markham improve the current service for seniors by making it quicker.

#16: SIDEWALK COMPLETION

- Markham has started an Arterial and Collector Road Sidewalk Completion Program - Council is to be commended
- There is no set target date for completion, likely 2028 or later. Too far away!
- Locating sidewalks on all arterials and collectors means greater safety and improved public health

**MARKHAM CAN LEAD BY IMPROVING
PEDESTRIAN SAFETY ON ARTERIAL AND
COLLECTOR ROADS**

It is recommended that, in order to provide a safe environment for seniors and others wishing to walk for exercise and / or walk to services, the City target the “Finish-Date” of its Sidewalk Completion Program for Arterial and Collector Roads as 2026 or earlier.

#17: IMPLEMENTATION

- A number of these recommendations fall within existing City mandates
- Monitoring implementation is possible
- Especially for the affordability housing opportunities, some oversight is needed. Both public and private developers would be involved
- In a practical way, the City could have a direct impact on increasing the amount of affordable housing and helping seniors stay in their homes

**MARKHAM CAN LEAD BY DEMONSTRATING
REAL PROGRESS IS POSSIBLE**

It is recommended that City staff suggest an appropriate organization or organizations to oversee some of the projects envisioned above. Possibly:

- an independent non-profit agency, or
- a current or new City / Regional agency, or
- a special section within the Development Services Commission.

#18: THE FUTURE URBAN AREA

- Markham can start quickly by taking these recommendations into consideration while planning the Future Urban Area (FUA) to the north and other new developments coming to Council in the near time-frame

**MARKHAM CAN LEAD BY BEING
PROACTIVE ABOUT THESE
PROPOSALS**

It is recommended that Markham's FUA being developed in the Woodbine, Warden, and Kennedy areas north of Major Mackenzie, be designed with the above recommendations in mind.

#19: PROCESS



It is recommended that these **Recommendations for an Age-Friendly Markham** be received by Development Services Committee and sent to staff for public and stakeholder input with a draft report coming back to DSC by November 2019, and that staff in Markham and York Region also give consideration to developing further incentive programs if required to accomplish the above.

Thank you for your consideration

Questions?



**Prepared and presented by “The Committee for an Age-Friendly Markham”
(Andy Langer, Christl Reeh, Gail Leet, & Diane Gabay), Regional Councillor Jack Heath,
Melissa Qi, & Melinda Phuong**



Markham Small Business Centre 2019-2020 Business Results and 2021 Objectives

Nov 23, 2020



**Prepared by: Don De Los Santos, Manager,
Markham Small Business Centre, ext. 3663**



Contents

- Markham's Economic Landscape
- MSBC Programs & Services
- Response to COVID-19 Disruption
- MSBC Administers Provincial and Federal Government Entrepreneurship Programs
- KPIs and Client Demographics
- 2021 Key Objectives



Economic Landscape





Employment

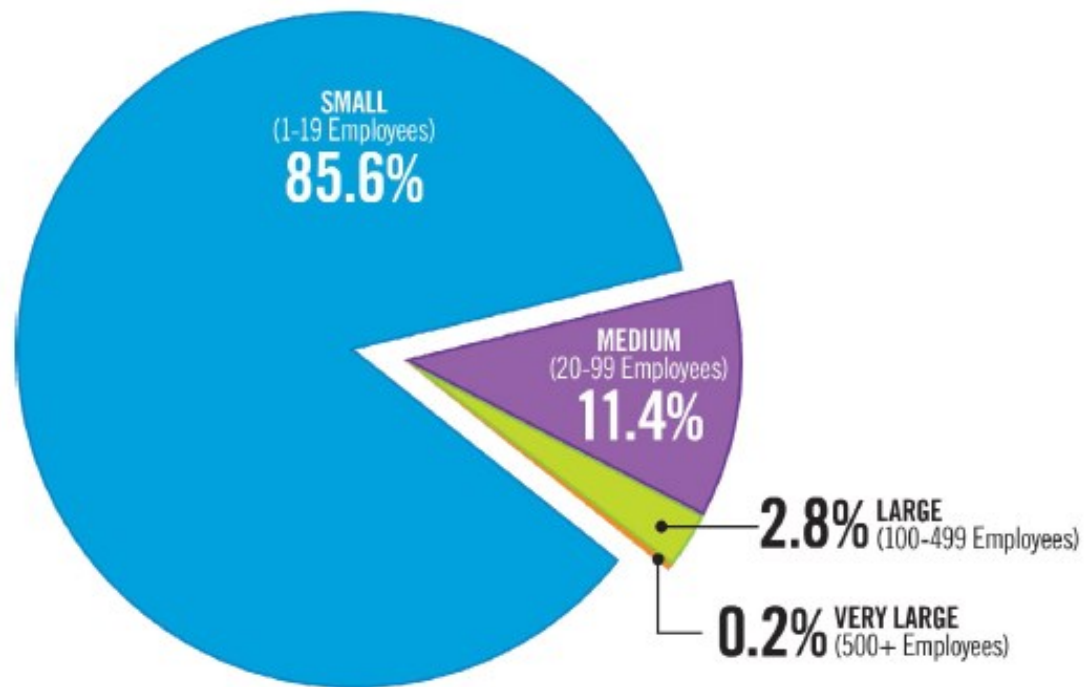
Distribution of Employment by Sector, 2008 and 2018





Businesses in Markham

Surveyed Businesses by Size, 2018





Markham's Entrepreneur Landscape

IBM Innovation Space



**MARKHAM SMALL
BUSINESS CENTRE**
HELPING SMALL BUSINESS GROW



**innovation
york** | **YORK
UNIVERSITY**

Seneca HELIX

YSpace
Markham



**MARKHAM • RICHMOND HILL • VAUGHAN
CHINESE BUSINESS ASSOCIATION**
萬錦市 • 烈治文山市 • 旺市華商會



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Board of Trade**
MARKHAM'S PREMIER BUSINESS ASSOCIATION



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Council Canada

Conseil national de
recherches Canada

Industrial
Research
Assistance
Program

Programme
d'aide à la
recherche
industrielle

Canada

Regus



**ASSOCIATION of
CHINESE
CANADIAN
ENTREPRENEURS**
創業協會

NAAAP

National Association
of Asian American
Professionals





Markham Small Business Centre

- Markham Small Business Centre (MSBC) is an innovative public and private sector alliance providing a complete source of services and programs for Markham entrepreneurs and small businesses.
- Funded by the City of Markham and the Ontario Ministry of Economic Development, Job Creation and Trade, MSBC provides Markham's aspiring entrepreneurs and existing small businesses with high quality one-on-one management consulting, educational training, and the business resources needed to sustain their growth in today's competitive marketplace.
- MSBC also works to encourage entrepreneurship as a career option for Markham's youth.





Markham Small Business Centre

- Office of the City of Markham, part of the Economic Development function within the City's department of **Economic Growth, Culture and Entrepreneurship**, Development Services Commission
- 2 FT staff and 1 temporary FT re-deployed staff
 - Don De Los Santos, Manager
 - Tiffany Mak, Small Business Coordinator
 - Linda Stott, Small Business Assistant (temporary re-deployment)
- In early/mid-March, MSBC undertook immediate special response measures to assist the small business community during the COVID-19 disruption (over and above regular operations), and transitioned to virtual delivery of workshops, seminars, and consultation services





Markham Small Business Centre





Markham Small Business Centre

- Free and confidential business consultations
- Business workshops and seminars
 - Start Up Regulations, Business Planning, Financial Forecasting, Sources of Financing, Taxation and Recordkeeping, Import/Export, Marketing, Market Research
- Entrepreneurship programs (training and mentorship)
- Starter Company Plus Grant and Small Business Recovery and Digital Resilience stream





Markham Small Business Centre

- Networking opportunities
- Business plan development
- Financing options
- Market research guidance
- Access to business tools and resources
- Youth entrepreneurship programs and grants
 - Summer Company, Business Plan and Pitch Competitions, Camps and Conferences



MSBC Response to COVID-19 Disruption

- MSBC undertakes special response measures to assist the small business community during the COVID-19 disruption (over and above regular operations):
 - Timely and regular updates to website for business-related COVID-19 resources, news, announcements and updates
 - Pivot to provide virtual consultation services
 - Maintain regularly scheduled seminars and workshops by switching to virtual and introduce new content to support COVID-19 response
 - Re-purpose the Starter Company Plus grant program to deliver the Small Business Recovery and Digital Resilience Program
 - Increase visibility on social media and web platforms
 - Issue monthly Economic Development e-news



Digital Main Street ShopHERE

Eligibility:

- For independent businesses and artists

Intake:

- On-going

Program Benefits:

- Since the program's launch in Toronto, the City of Markham is the first municipality to join this Canada-wide initiative (June 2020)
- Get an e-commerce website built for your business at no cost, in a matter of days

Uptake:

- As of October 14, 2020 – over 190 Markham-based businesses and artists have applied for assistance with ShopHERE





Starter Company Plus Program (on-hold)

Eligibility:

- For participants no longer in school nor working full-time elsewhere and pursuing a business idea full-time
- **Note:** We encourage all who are eligible to apply, we can help with the business plan but preference to receive a grant will be given only to those applicants whose proposals have a realistic plan for:
 - Creating employment opportunities for individuals other than the business owner; and/or,
 - Opening a physical location outside of a home office; and/or,
 - Expanding an existing business; and/or,
 - Operating in a priority sector (e.g., Regulated professions, Scientific, Technical, Medical, Life Sciences services or Technologies that are market ready with demonstrated traction).



Starter Company Plus Program (on-hold) cont'd

Deadline:

- Currently on-hold as program has pivoted to the Small Business Recovery and Digital Resilience program
- Normally, two cohorts each year, deadlines in August and December each year

Program Benefits:

- Training towards completion of a business plan
- Hands-on business coaching training and mentoring

Awards:

- Up to \$5,000 to start or purchase a business or grow an existing business
- Since 2014, we have helped Markham-based businesses receive over **\$425,000** in Provincial grants from this Program



Small Business Recovery and Digital Resilience Program (Starter Company funded)

Eligibility:

- For existing brick and mortar businesses actively operating since March 2020 (or earlier)
- **Note:** All who are eligible are encouraged to apply. Provide help with the business recovery/pivot plan. Preference to receive a grant will be given to applicants whose proposals have a realistic plan for:
 - Employment for individuals other than the business owner; and/or,
 - Operating a brick-and-mortar physical location outside of a home/shared/temporary office; and/or,
 - Expansion towards new lines of product/service (particularly online/virtual); and/or,
 - Operating in a priority sector





Small Business Recovery and Digital Resilience Program (Starter Company funded)

Deadline:

- Multiple cohorts, until funding is depleted, upcoming deadline: December 7

Program Benefits:

- Training towards completion of a business recovery/pivot plan
- Hands-on business coaching training and mentoring

Awards:

- Up to \$5,000 to start or purchase a business or grow an existing business
- One-time contribution from York Region of **\$110,000** to expand Program impact

Business as ~~usual~~ virtual.

Markham Small Business Recovery and Digital Resilience Program

Apply by December 7, 2020

FREE seminars & workshops also available!

 markham.ca/msbc 





Workshops and Seminars

Core learning topics

- Understanding Start Up Regulations and Requirements
- Business Planning for Solid Foundations
- Budgeting and Financial Forecasting for Stability

Special Interest topics

- Import/Export, e-commerce, Amazon, digital marketing, social media, employment law, mental health, COVID-19 impacts, tax tips, recordkeeping, intellectual property

Collaborative (jointly-delivered) programming

COVID-19 INNOVATORS SERIES

Month	Date	Topic
JUNE	22 MON	Time Management & Work-Life balance
	29 MON	Remote Work Health & Wellbeing Tips
JULY	6 MON	Mental Health & Mindfulness
	13 MON	Staging the Re-Opening
	20 MON	Building Resiliency – The New Opportunity
AUGUST	10 MON	Coping with Stress While Working from Home
	17 MON	Digital Skills for Success
	31 MON	Driving Impact Through Online Communities
SEPTEMBER	14 MON	Learning in the Digital Age
	21 MON	Entrepreneur of the Future

Register Here:
<https://yspace.yorku.ca/events/>

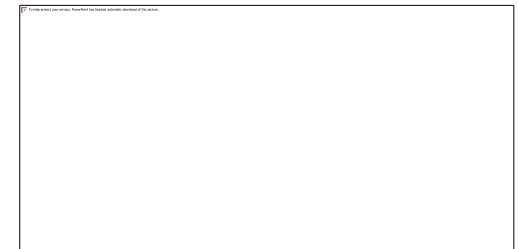
MARKHAM SMALL BUSINESS CENTRE
MARKHAM innovation YORK U

LaunchYU

11 WORKSHOPS TO KICK-START YOUR ENTREPRENEURIAL CAREER

FOUNDER FUNDAMENTALS

MARKHAM innovation YORK U





Business Plan Competition

Eligibility:

- Students in Grades 9-12 at any high school of Markham; or Post-Secondary students that live in Markham or who attend Seneca College; can work alone or in a group (maximum 3 students)



Intake:

- Feb-May

Judging Panel:

- Government representatives, members of the local business and education communities

Awards:

- Up to \$600; recognition also for most innovative and best video pitch



Summer Company Program

Eligibility:

- For students aged 15-29, returning to school in the Fall



Intake:

- Feb-May

Program Benefits:

- Hands-on business coaching training and mentoring

Awards:

- Up to \$3,000 to help get a business up and running
- Since 2001, we have helped Markham-based student businesses receive over **\$525,000** in Provincial grants from this Program



Summer Company Program



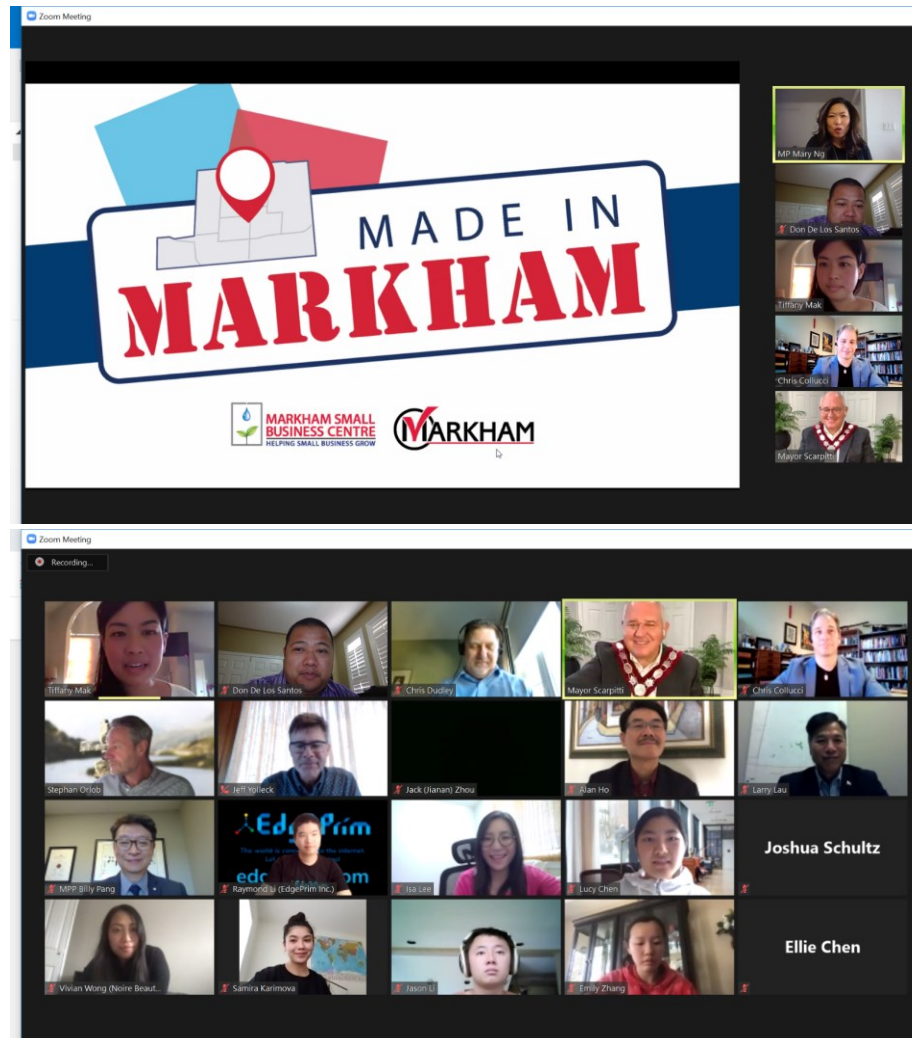


Made in Markham Entrepreneur Recognition (before)





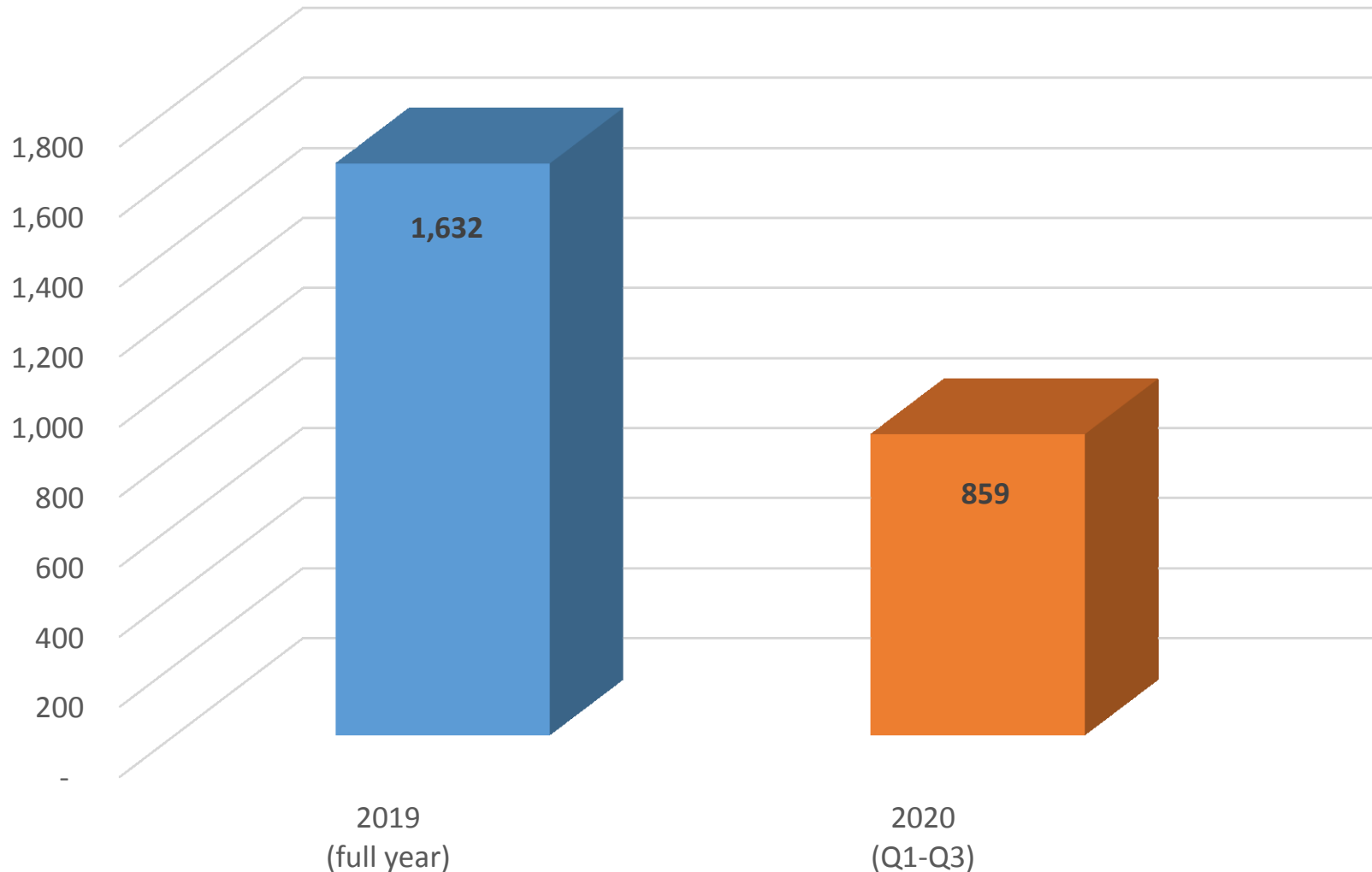
Made in Markham Entrepreneur Recognition (virtual this year)





Business Inquiries

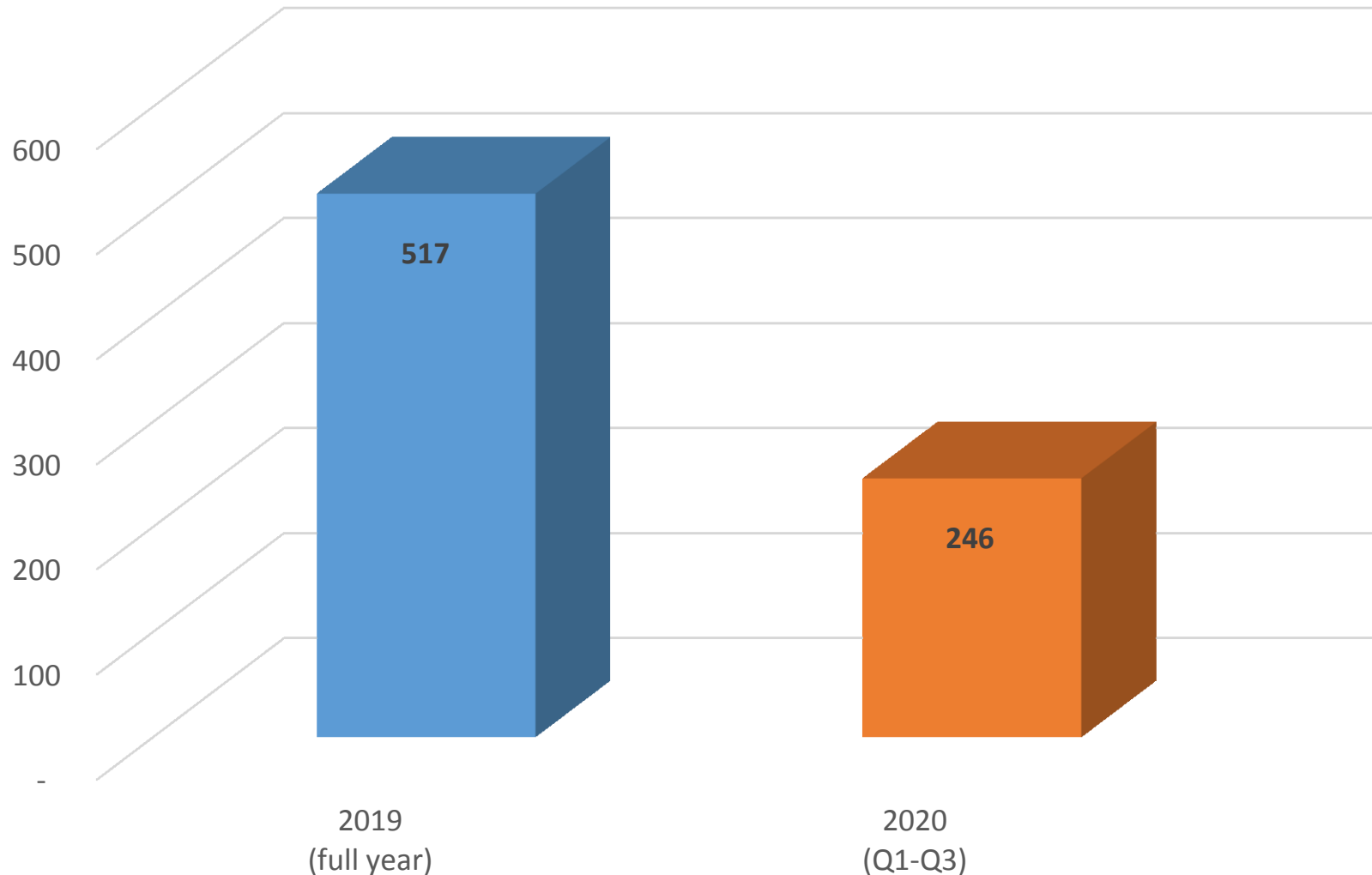
Business Inquiries Responded to





In-Depth consultations

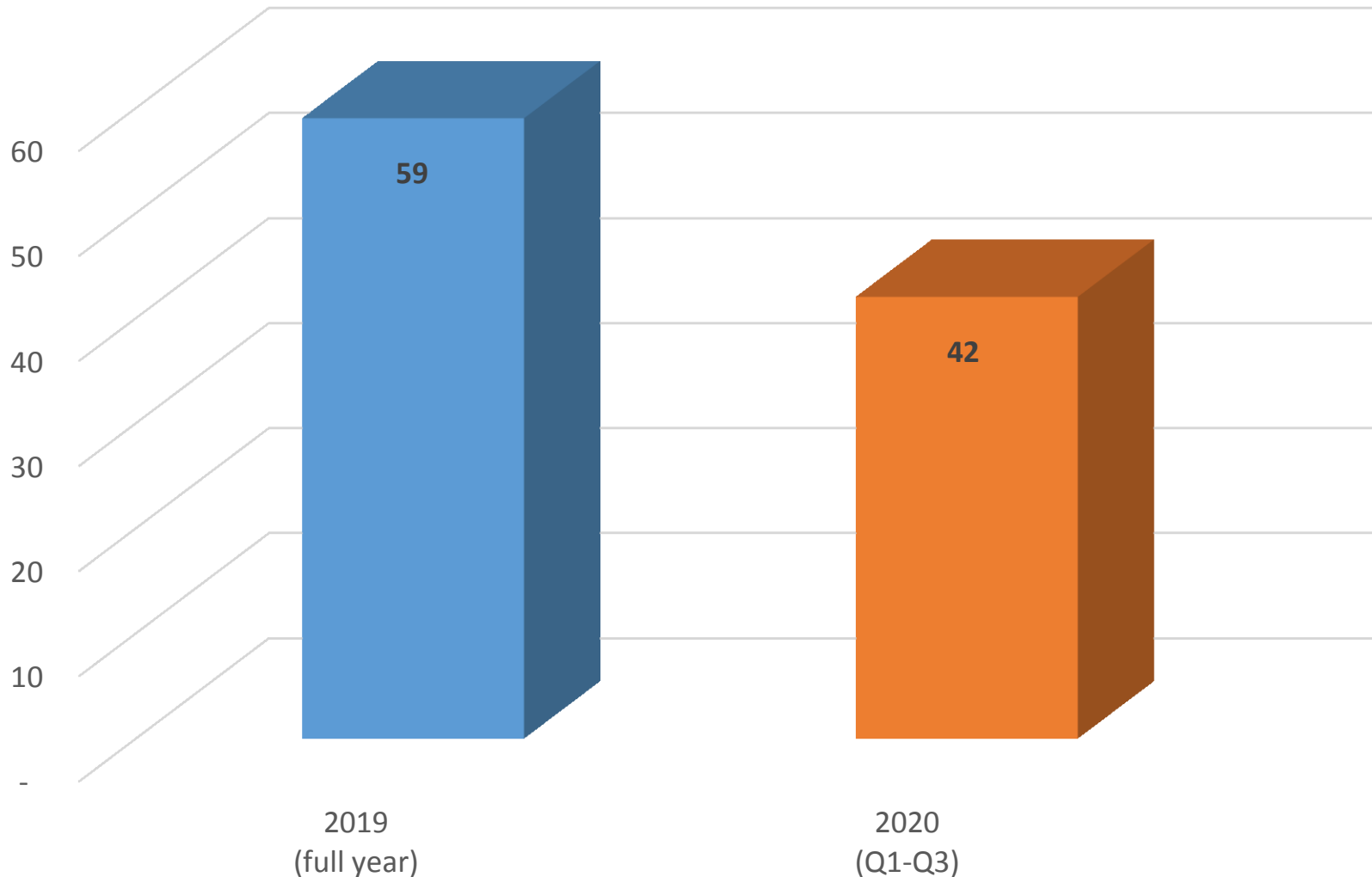
In-Depth Consultations





Seminars/Workshops

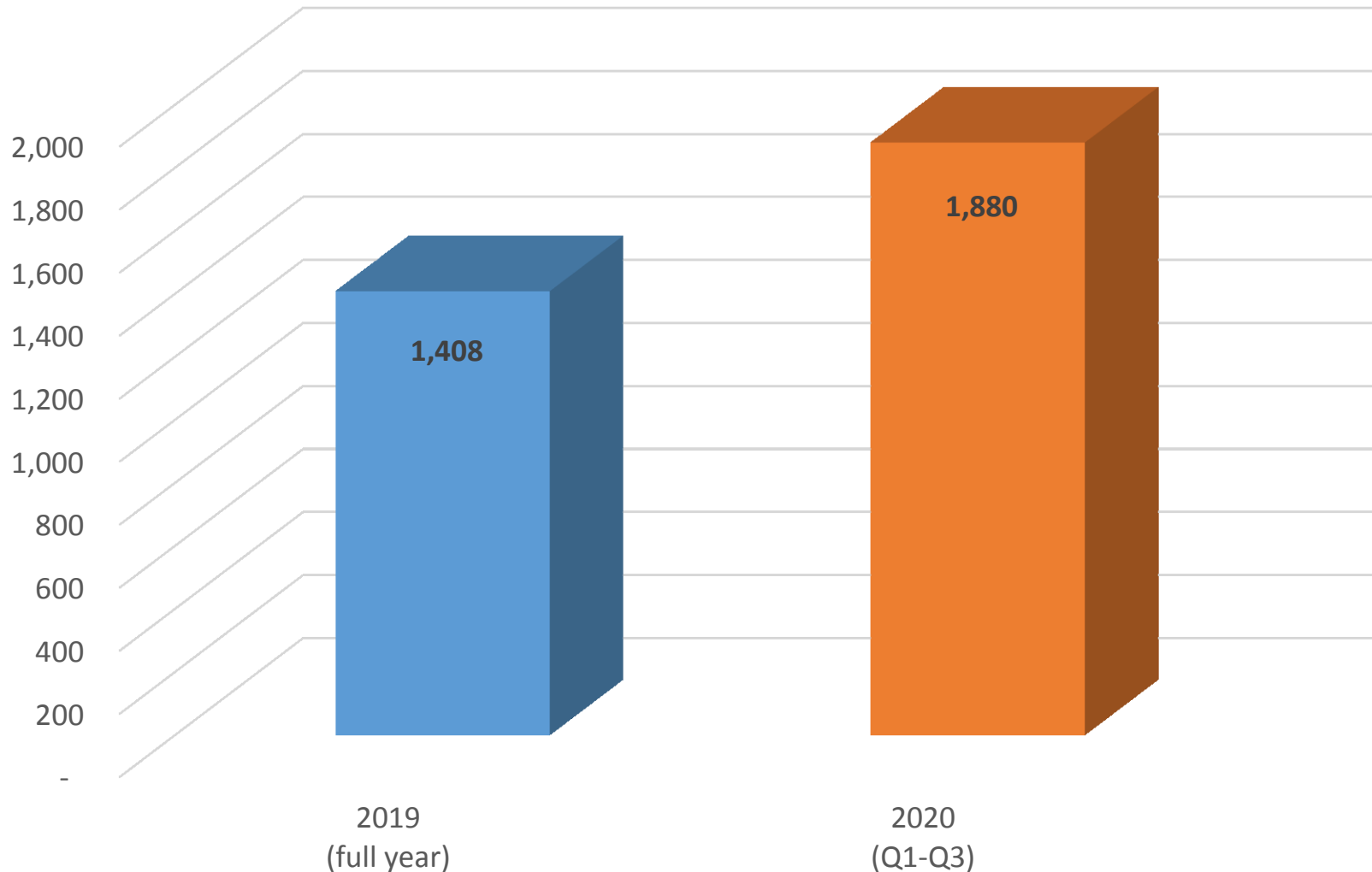
Seminars/Workshops Delivered





Seminars/Workshops

Attendees at Seminars/Workshops

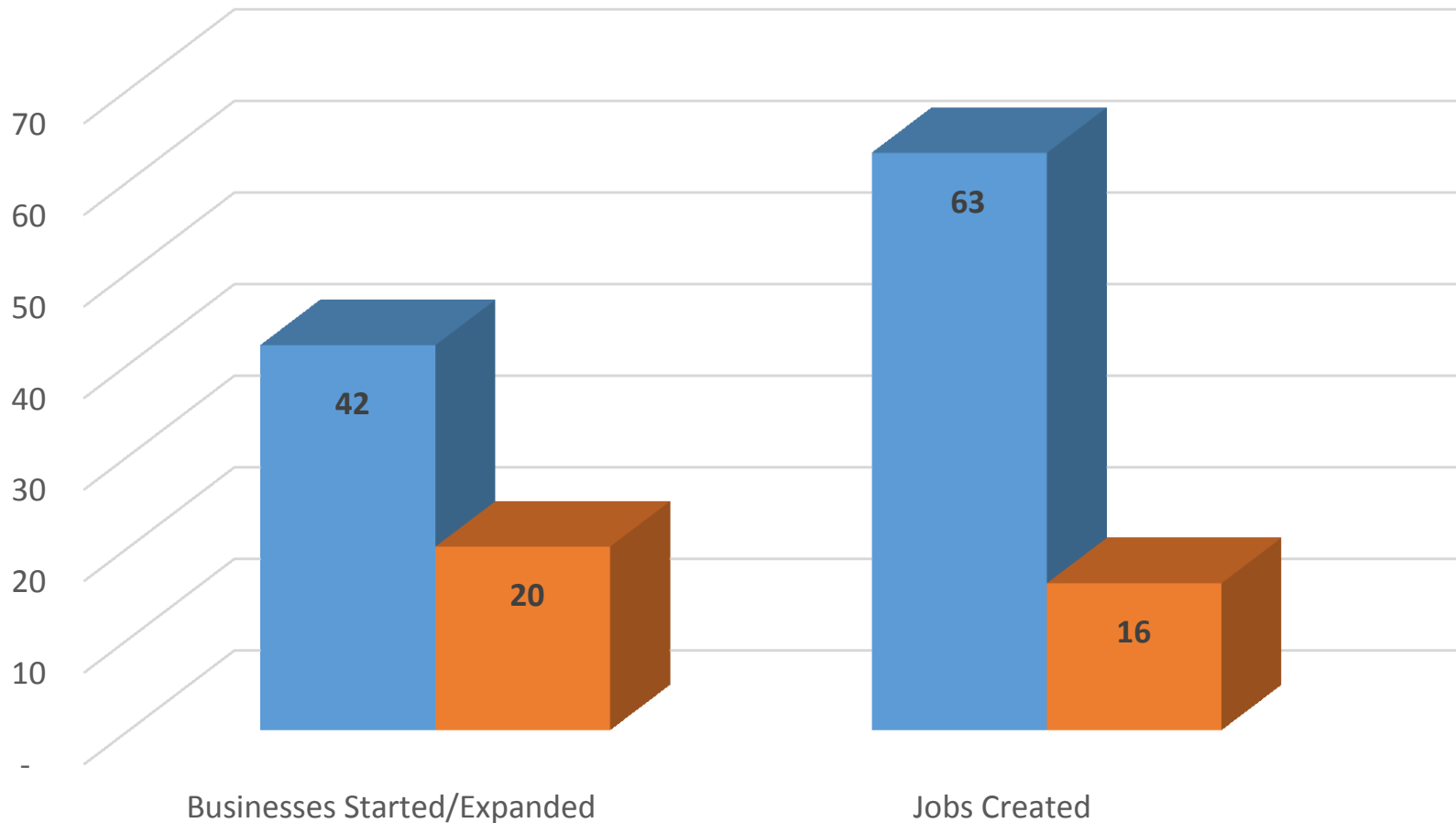




Economic Impact

Economic Impact

■ 2019 (full year) ■ 2020 (Q1-Q3)

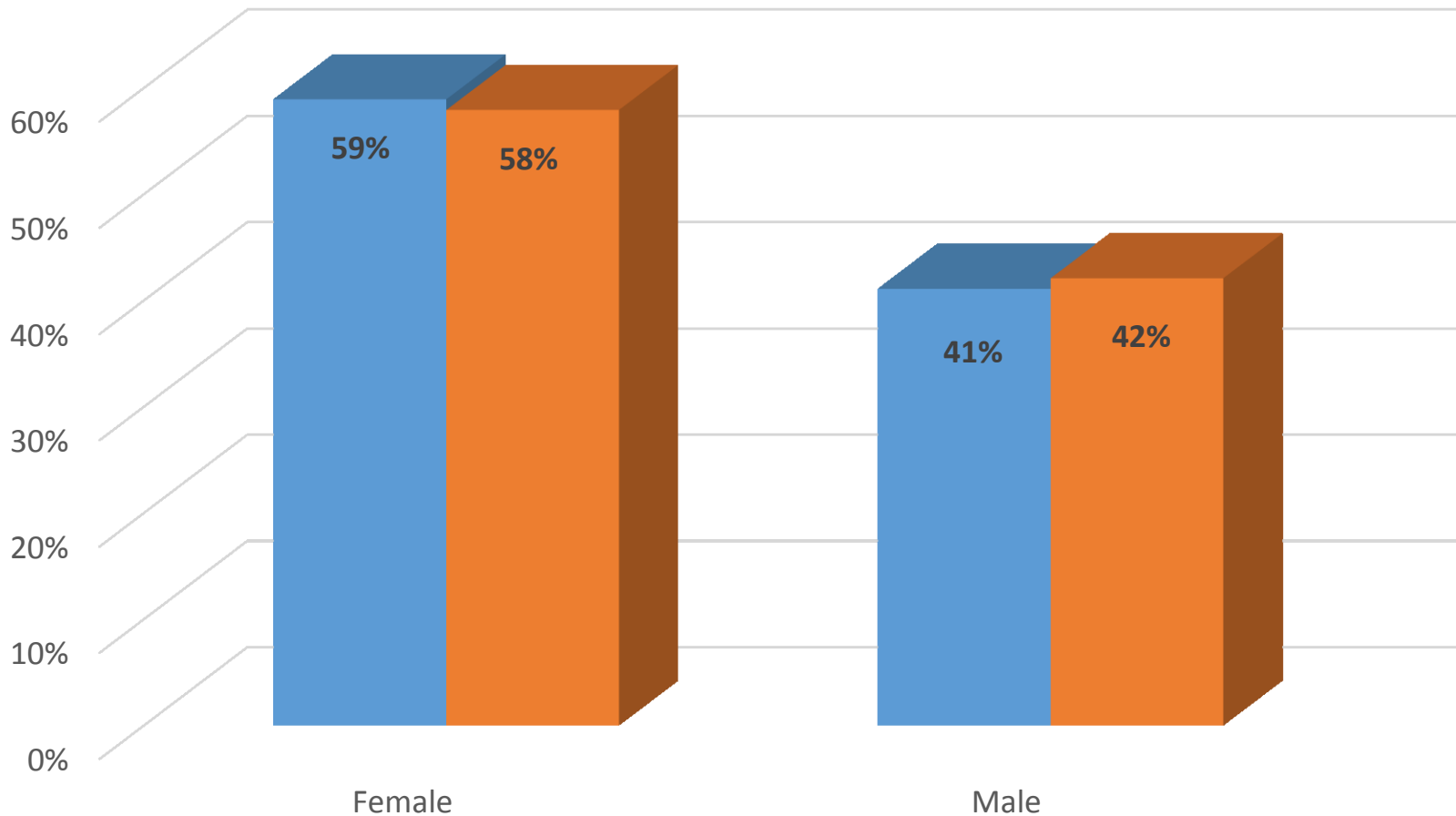




Client Demographics

Gender

■ 2019 (full year) ■ 2020 (Q1-Q3)

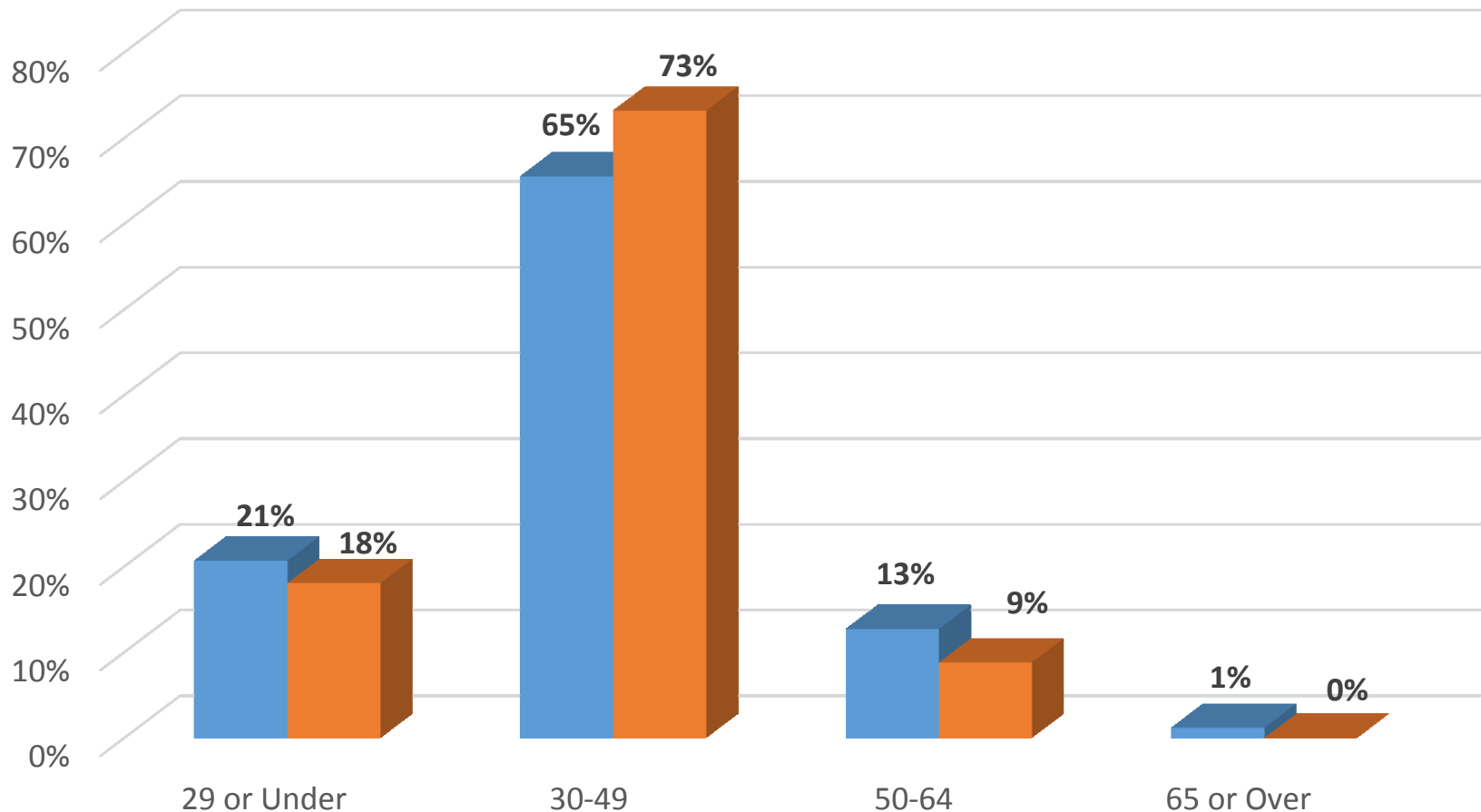




Client Demographics

Age Group

■ 2019
(full year) ■ 2020
(Q1-Q3)

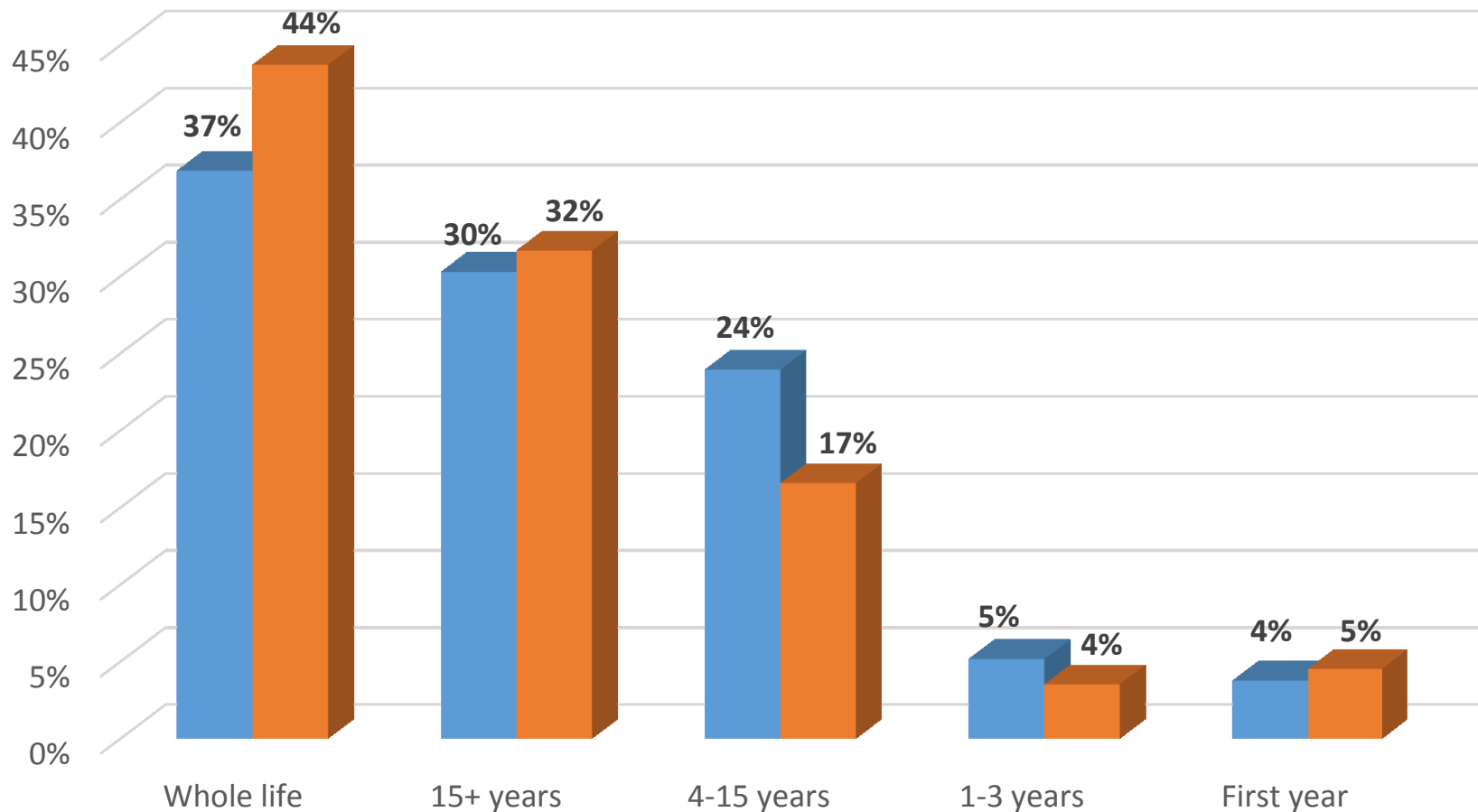




Client Demographics

Years in Canada

■ 2019
(full year) ■ 2020
(Q1-Q3)

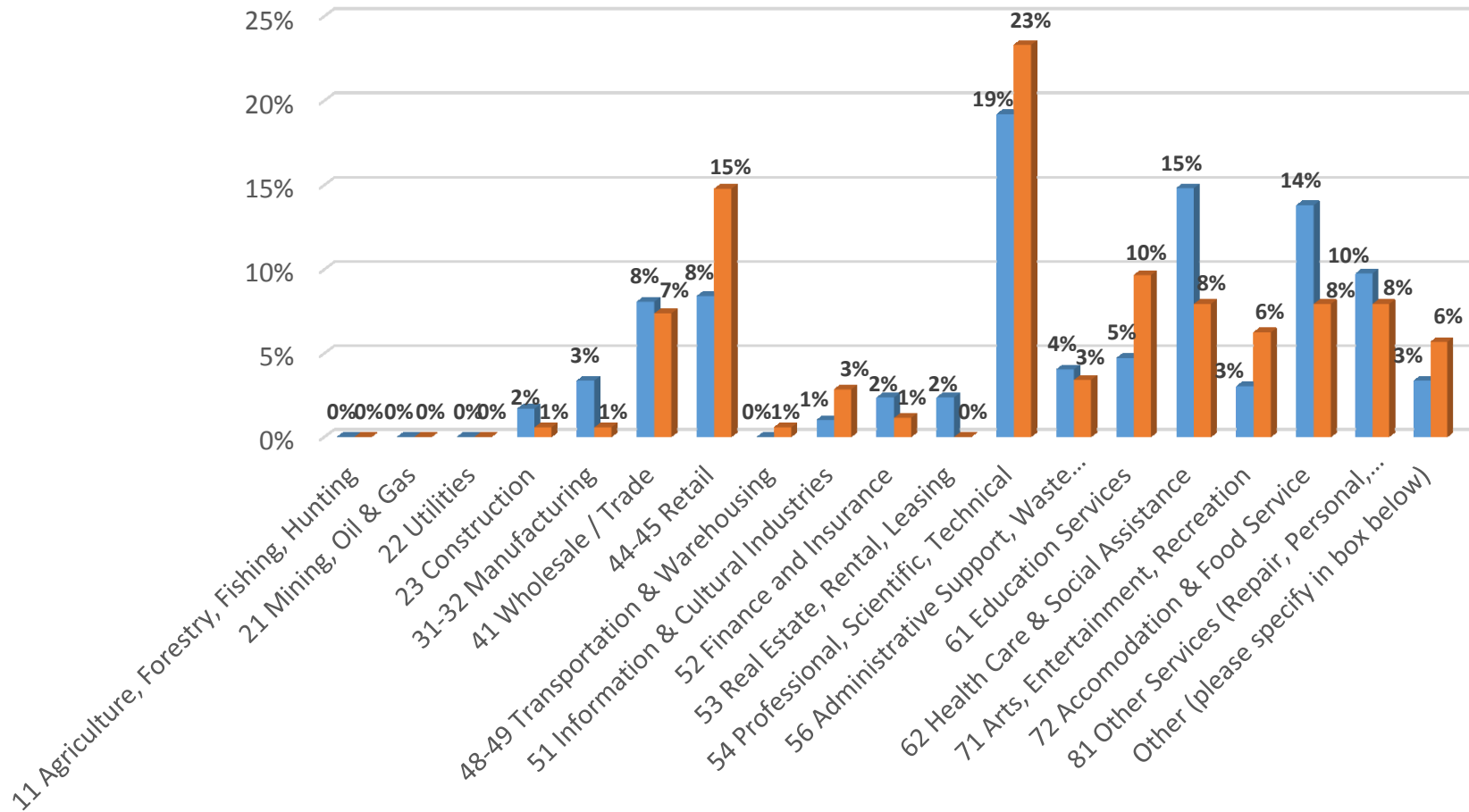




Client Demographics

Industry Sector

■ 2019
(full year) ■ 2020
(Q1-Q3)





2021 Key Objectives

- Maintain COVID-19 special response measures, including:
 - Timely and regular updates to website for business-related COVID-19 resources, news, announcements and updates
 - Continue to provide virtual access to consultation services through phone, email and web conferencing
 - Maintain virtual delivery of seminars and workshops and introduce new content to support COVID-19 response
 - Re-purpose the Starter Company Plus grant program to deliver the Small Business Recovery and Digital Resilience Program
 - Maintain visibility on social media and web platforms
 - Issue monthly Economic Development e-news



2021 Key Objectives

- Pursue strategic partnerships with diverse business groups:
 - Statistics show that Markham is the most ethnically diverse community in Canada. In keeping with Markham's Diversity Action Plan, MSBC plans to raise its awareness among immigrant entrepreneurs and other underserved communities
 - Maintain regular communication with local youth groups, business heads and teachers to inform them of youth entrepreneurship programs.
 - As facilities re-open, enhance information displays in libraries and community centres.
 - Outreach to settlement service providers and ethnic business associations.



2021 Key Objectives

- Enhance MSBC's services to support existing businesses:
 - Continue to develop collaborative programming with Markham's two Business Improvement Areas (BIAs) to promote education, training and support programs (Digital Main Street, Recovery and Resilience Program funding)
 - Expand "Ask the Expert" one-on-one consultation/mentoring program beyond Legal and Accounting access, to technology and digital marketing
 - Host industry specific events
 - Present seminar/workshop topics that are more advanced and/or relevant to existing businesses
 - Capacity permitting, re-establish site visits to existing businesses to bring services to the businesses, to address their common needs and to collect market intelligence, which in turn will benefit the small business community



2021 Key Objectives

- Improve outreach of MSBC services to Small Businesses in Markham:
 - MSBC will work to increase its profile and raise awareness of its virtual services by undertaking additional marketing efforts and keeping all partners and stakeholders updated on changes
 - Leveraging temporary staff re-deployment, MSBC has added capacity to activate marketing through social media channels Facebook and Twitter as well as LinkedIn



2021 Key Objectives

- Work towards further streamlining services and maximizing staff resources
 - In prior years, Provincial funding support to deliver the Starter Company Plus and Summer Company programs included an allocation for program administration support which allowed MSBC to hire a full-time Small Business Assistant position. Due to Province-wide funding reductions from the Ministry of Economic Development, Job Creation and Trade, to reduce both the number of grants available and program administration funding, there is insufficient Provincial funding available to support the hire of a full-time equivalent in 2021 and onward. As a result, options will be considered including re-allocating workload of existing full-time staff and the use of contracted services to meet our business needs.



2021 Key Objectives

- Work towards further streamlining services to account for upcoming reduced staff capacity
 - Continue to nurture existing and seek out new potential partnership opportunities with community organizations such as York University, Seneca HELIX, Markham Board of Trade and ventureLAB to co-deliver programming



2021 Key Objectives

- While 2020 has been challenging due to the pandemic, the MSBC has responded swiftly and achieved success supporting small businesses in Markham during these unprecedented times.
- For the 2021 program year, MSBC plans to assist 850 client inquiries, offer 445 consultations, and deliver 40 seminars/networking events/workshops.
- MSBC will also continue promotion and administration/delivery of youth entrepreneurship programs such as Summer Company and Business Plan Competition. MSBC will continue to enhance the programs and services that are offered.



Markham Small Business Centre

IBM Innovation Space – Markham Convergence Centre

3600 Steeles Ave E, Markham, ON

905-477-7000 x6722

msbc@markham.ca

www.markham.ca/msbc

IBM Innovation Space





Report to: Development Services Committee

Meeting Date: November 23, 2020

SUBJECT:	Markham Small Business Centre 2019-2020 Business Results and 2021 Objectives
PREPARED BY:	Don De Los Santos, Manager, Markham Small Business Centre, ext. 3663

RECOMMENDATION:

1. That the report entitled “Markham Small Business Centre 2019-2020 Business Results and 2021 Objectives” be received and endorsed; and,
2. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

EXECUTIVE SUMMARY:

The Markham Small Business Centre (MSBC) is a core service within the City’s Economic Development program. The MSBC’s 2021 Objectives are designed to build on the success of the program to-date, and to respond to the extenuating circumstances caused by the COVID-19 Pandemic.

PURPOSE:

To highlight the performance and business results achieved in 2019-2020, and to present the Markham Small Business Centre’s 2021 Objectives.

BACKGROUND:

MSBC was established in June 2003 and is funded by the City of Markham and the Ontario Ministry of Economic Development, Job Creation and Trade (MEDJCT), in partnership with the private sector. MSBC provides Markham’s aspiring entrepreneurs and existing small businesses with high quality one-on-one management consulting, educational training, and the business resources needed to sustain their growth in today’s competitive marketplace. MSBC focuses on providing support to start-up and small enterprises (SMEs) during their first five years of operation by building strategic partnerships, providing excellent management assistance, educational programs and helpful resources. MSBC is managed by a full-time Economic Development staff, Don De Los Santos, a full-time Small Business Coordinator, Tiffany Mak and currently has the support of a temporarily redeployed full-time Small Business Assistant, Linda Stott.

OPTIONS/ DISCUSSION:**Performance Indicators**

Among the key accomplishments of the MSBC in 2019-2020 were:

1) Economic Impact

MSBC is dedicated to strengthening Markham businesses and creating economic growth. Its efforts have made an impressive impact on the small business community. By providing useful business information and advice to start-ups and existing small businesses in Markham, MSBC facilitates new business starts, business expansions and increased employment. Based on the results of on-going client follow-up, 62 businesses were either started or expanded in 2019-2020 (Table A).

Most importantly, by providing early-stage support to SMEs, MSBC caters to helping these businesses succeed, thereby generating a long-term impact that benefits the small and medium size business sectors.

TABLE A

Economic Impact	2019 (full year)	2020 (Q1-Q3)	2019-2020 Total
Business Started	27	15	42
Business Expanded	15	5	20
Jobs Created	63	16	79

2) MSBC Response to COVID-19 Pandemic

MSBC undertook immediate special response measures to assist the small business community during the COVID-19 disruption (over and above regular operations). MSBC acted swiftly to accomplish:

- Timely and regular updates to website for business-related COVID-19 resources, news, announcements and updates (daily during the first 4-6 weeks of the Pandemic, and as-needed going forward)
- Pivot to provide virtual access to consultation services through phone, email and web conferencing
- Maintain regularly scheduled seminar and workshop activity by switching to virtual and introduce new content to support COVID-19 response
- Re-purpose the Starter Company Plus grant program to deliver the Small Business Recovery and Digital Resilience Program
- Increase visibility on social media and web platforms
- Issue monthly Economic Development e-news
- Partner with the Digital Main Street ShopHERE initiative. Since the program's launch in Toronto, the City of Markham is the first municipality to join this Canada-wide initiative. As of October 14, 2020 – over 190 Markham-based businesses and artists have applied for assistance with ShopHERE.

3) Support and Encourage Entrepreneurship

MSBC has been involved in many programs, activities and events to support and serve the small business community in Markham. In 2019-2020 MSBC received/completed:

- 2,491 general client inquiries
- 33,620 web page views
- 763 in-depth consultations
- 101 seminars/workshops/networking events

In addition, MSBC continued to deliver the following premier small business events/programs to facilitate small business growth and development:

- In August 2019, Seneca HELIX delivered its 2-week intensive “Summer Institute” program, sponsored by the City of Markham, and tackling healthcare issues led by Markham-based St. Elizabeth Healthcare and Markham Stouffville Hospital.
- In October 2019, MSBC hosted its annual “Markham Small Business Forum”, 84 attended, 95% would recommend this event to others. This program is delivered in collaboration with the Markham Board of Trade and ACCE.
- Through 2019 and 2020, MSBC continues to successfully administer the Starter Company Plus program for full-time business owners in the Community. Since 2014, MSBC has helped Markham-based businesses receive over \$425,000 in Provincial grants from this program.
- In 2020, MSBC re-purposed the Starter Company Plus program to support existing brick and mortar businesses actively operating since March 2020 (or earlier) and experiencing declines due to the COVID-19 pandemic. MSBC received a one-time contribution from York Region in the amount of \$110,000 to expand the program impact. This re-purposed program is delivered under the name “Markham Small Business Recovery and Digital Resilience Program”.

4) Provide specialized support to the Cultural Industries

- In April 2019, York Region Arts Council, in partnership with the MSBC and other York Region Small Business Enterprise Centres (YR SBECs) launched the 7th cohort of the Artrepreneur program, a 12-week learning program geared specifically for artists looking to turn their passion into a business.

5) Address diverse needs of Markham businesses

- In March 2020, York University, in partnership with the Markham Small Business Centre and other YR SBECs, launched the “ELLA – Entrepreneurial Leadership & Learning Alliance” women’s entrepreneurship strategy (WES)-funded program. 200 attendees attended the launch event.
- In March 2020 and July 2020, presented virtually to the Centre for Immigrant & Community Services (CICS) Immigrant Youth Centre to raise awareness of entrepreneurship opportunities, funding and programming in the City of Markham

6) Promote and encourage Youth Entrepreneurship among Markham youths

- Delivered the 17th (2019) and 18th (2020) annual Business Plan Competition to High School and Post-Secondary students in Markham. In the two years combined, 67 business plans were submitted, from 72 students, representing 10 distinct Markham High Schools and 9 Colleges/Universities. This program is generously sponsored by Seneca HELIX and BDO Canada LLP, Chartered Accountants & Advisors.
- Presented “Entrepreneurship” sessions (2019-20), to a mix of High School and Post-Secondary students: made 8 in-class/youth event presentations, at 6 different schools/events, to 266 students/teachers
- Successfully administered the Ontario Summer Company program (2019-20). Since 2001, over 150 students have successfully completed the Summer Company program with the MSBC. This has resulted in MSBC directly helping Markham-based student businesses receive over \$525,000 in Provincial grants from this Program
- MSBC successfully partnered with the Recreation Dept. to deliver the Entrepreneurship Summer Camp (2019), a week-long program for ages 12-14 (Grades 6-8). This served 20 participants.

7) Maximize and leverage partnerships and collaborations to benefit clients and stakeholders

- MSBC continues to offer “Ask the Expert” one-on-one consultation/mentorship on Legal and Accounting expertise. Programs supported by volunteer practitioners from the private sector (mentoring firms include: Element Law and BDO Canada)
- In March 2020, MSBC and York University YSpace launched their 12-week partnered learning series program, “Founder Fundamentals” hosted in Markham. This educational program is designed to help entrepreneurs gain the knowledge and skills needed to launch their startup.
- In June 2020, MSBC and York University YSpace launched a new 12-week partnered learning series program, “COVID Innovators”. The COVID-19 Global Pandemic has forced our innovators and entrepreneurs to redefine the norm and adapt to a completely new and unprecedented environment. Launching during Markham’s Innovation Month, the webinar series explored the human and innovation element of the new normal. The 12 sessions delivered from June to September aimed to drive positive conversations and share helpful insights to support our communities with adjusting to the new realities of physical distancing and virtual connectivity.
- In September 2020, MSBC and York University’s LaunchYU program initiated the current cohort of the “Founder Fundamentals” 12-week learning series.
- MSBC is co-located in the IBM Innovation Space – Markham Convergence Centre, alongside key entrepreneurship program delivery partners including: ventureLAB, Markham Board of Trade, and TechConnex. This allows for great opportunities for cross-promotion to each organization’s member clients.

8) Promote and position Markham/MSBC as a leader in providing business development assistance

A key strategy in promoting MSBC's positioning as a leader in providing business development assistance is to highlight, showcase and amplify the successes of businesses that MSBC assists. Some notable client successes included:

- In November 2019, Vienna Zhou, TROES Corp., 2018 Starter Company participant, won first prize in the "Made in York Region" investors pitch competition, including a prize of \$10,000.00.
- In January 2020, the Markham Life magazine, distributed to every household in Markham (85,000) – featured an article on SV Robotics - Yspace – 2020 Starter Company participant, 2019 Summer Co participant. The business had secured new contracts with U of T, Yamaha Summer Camps. The business was also featured on Fairchild TV Cantonese News (July 2019).
- Also in January 2020, CHCH Morning Live interviewed Igor Klivanov, Fitness Solutions Plus, 2015 Starter Company participant and current Summer Company mentor, about his book, "The Mental Health Prescription."
- In June 2020, reported on Yahoo Finance news: Planet Green Holdings Corp. (the "Company") (NYSE American: PLAG) announced that on June 5, 2020, the Company has entered into a Share Exchange Agreement with Fast Approach Inc ("Target") and each shareholder [Yong Yang, Starter Company 2019] of the Target (collectively "Sellers"). Pursuant to the Share Exchange Agreement, the Company will acquire all outstanding equity interests of Target. The Company closed the acquisition transaction on the same day. Fast Approach Inc. is a Canadian company that runs Demand Side Platform ("DSP") targeting Chinese market. At the closing, the Company issued an aggregate of 1,800,000 shares of common stock (valued at nearly USD\$5M) of the Company to the original shareholders of Target in exchange for the transfer of all of the equity interests of the Target to the Company.

2021 Key Objectives and Strategic Plan

- 1) Maintain COVID-19 special response measures, including:
 - Timely and regular updates to website for business-related COVID-19 resources, news, announcements and updates
 - Continue to provide virtual access to consultation services through phone, email and web conferencing
 - Maintain virtual delivery of seminars and workshops and introduce new content to support COVID-19 response
 - Re-purpose the Starter Company Plus grant program to deliver the Small Business Recovery and Digital Resilience Program
 - Maintain visibility on social media and web platforms
 - Issue monthly Economic Development e-news

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- 2) Pursue strategic partnerships with diverse business groups:
 - Statistics show that Markham is the most ethnically diverse community in Canada. In keeping with Markham's Diversity Action Plan, MSBC plans to raise its awareness among immigrant entrepreneurs and other underserved communities.
 - Maintain regular communication with local youth groups, business heads and teachers to inform them of youth entrepreneurship programs.
 - As facilities re-open, enhance information displays in libraries and community centres.
 - Outreach to settlement service providers and ethnic business associations.
 - 3) Enhance MSBC's services to support existing businesses:
 - Continue to develop collaborative programming with Markham's two Business Improvement Areas (BIAs) to promote education, training and support programs (Digital Main Street, Recovery and Resilience Program funding).
 - Expand "Ask the Expert" one-on-one consultation/mentoring program beyond Legal and Accounting access, to technology and digital marketing.
 - Host industry specific events.
 - Present seminar/workshop topics that are more advanced and/or relevant to existing businesses.
 - Capacity permitting, re-establish site visits to existing businesses to bring services to the businesses, to address their common needs and to collect market intelligence, which in turn will benefit the small business community.
 - 4) Improve outreach of MSBC services to Small Businesses in Markham:
 - MSBC will work to increase its profile and raise awareness of its virtual services by undertaking additional marketing efforts and keeping all partners and stakeholders updated on changes.
 - Leveraging temporary staff re-deployment, MSBC has added capacity to activate marketing through social media channels Facebook and Twitter as well as LinkedIn.
 - 5) Work towards further streamlining services and maximizing staff resources
 - In prior years, Provincial funding support to deliver the Starter Company Plus and Summer Company programs included an allocation for program administration support which allowed MSBC to hire a full-time Small Business Assistant position. Due to Province-wide funding reductions from the Ministry of Economic Development, Job Creation and Trade (MEDJCT), to reduce both the number of grants available and program administration funding, there is insufficient Provincial funding available to support the hire of a full-time equivalent in 2021 and onward. As a result, options will be considered including re-allocating workload of existing full-time staff and the use of contracted services to meet our business needs.
 - Continue to nurture existing and seek out new potential partnership opportunities with community organizations such as York University, Seneca HELIX, Markham Board of Trade and ventureLAB to co-deliver programming.

Conclusion

While 2020 has been challenging due to the pandemic, the MSBC has responded swiftly and achieved success supporting small businesses in Markham during these unprecedented times. For the 2021 program year, MSBC plans to assist 850 client inquiries, offer 445 consultations, and deliver 40 seminars/networking events/workshops.

MSBC will also continue promotion and administration/delivery of youth entrepreneurship programs such as Summer Company and Business Plan Competition. MSBC will continue to enhance the programs and services that are offered.

FINANCIAL CONSIDERATIONS

Not applicable

HUMAN RESOURCES CONSIDERATIONS

Not applicable

ALIGNMENT WITH STRATEGIC PRIORITIES:

The Markham Small Business Centre is a core service within the approved Markham 2020 economic strategy. MSBC's 2021 objectives are in synch with Markham's Sustainability Plan by seeking to foster increased local economic prosperity and to reduce travel to receive services. This initiative aligns with the strategic focus for community engagement to promote meaningful involvement and participation of residents, businesses and organizations that result in improved citizen engagement.

BUSINESS UNITS CONSULTED AND AFFECTED:

Economic Growth, Culture & Entrepreneurship

RECOMMENDED BY:

Christina Kakaflikas
Acting Director, Economic Growth,
Culture & Entrepreneurship

Arvin Prasad, MPA, RPP
Commissioner,
Development Services

ATTACHMENTS:

Markham Small Business Centre 2019-2020 Business Results and 2021 Objectives.pptx



Report to: General Committee

Meeting Date: December 16, 2020

SUBJECT: Province of Ontario Audit and Accountability Fund Intake 2
PREPARED BY: Joel Lustig, Treasurer ext. 4715

RECOMMENDATION:

- 1) THAT the report dated December 16, 2020 entitled “Province of Ontario Audit and Accountability Fund Intake 2” be received;
- 2) AND THAT staff be directed to apply for funding from the Provincial Audit and Accountability Fund for service delivery and modernization opportunity reviews:
 - a. Standardized Terms of Reference for studies supporting development application submissions
 - b. Comprehensive review and update of the Development Fee By-law
 - c. Implementation Plan for Expansion of the Administrative Monetary Penalties System;
- 3) AND FURTHER THAT staff be authorized and directed to do all things necessary to give effect to this resolution.

EXECUTIVE SUMMARY:

Not applicable

PURPOSE:

The purpose of the report is to obtain Council approval to apply for funding from the Provincial Audit and Accountability Fund Intake 2.

BACKGROUND:

On November 17th the Province of Ontario (Province) announced a second intake of the Provincial Audit and Accountability Fund to help large municipalities become more efficient, while delivering the services to residents and businesses that are relied upon every day.

Eligible municipalities can apply individually or collectively, with other eligible municipalities, to undertake independent third-party reviews.

Eligibility Criteria

The following are the three eligibility criteria for the program:

1. Review municipal service delivery expenditures to find efficiencies. The review project could take a number of forms including:
 - A line-by-line review of the municipality’s entire budget
 - A review of service delivery and modernization opportunities
 - A review of administrative processes to reduce costs

-
2. Result in a final report by the independent third-party reviewer that provides specific and actionable recommendations for cost savings and improved efficiencies
 3. Be completed by October 15, 2021. Municipal applicants will be required to publicly post the independent third-party report that outlines the analysis, findings and actionable recommendations by October 15, 2021

Funded Costs

Only third-party service provider fees will be eligible. Municipal administrative costs, such as staff time, are not eligible.

The program will not cover review projects where:

- The object of the review project is to identify opportunities for revenue generation or reductions in front line services
- The review does not result in a formal report prepared by a third party
- The object of the review extends beyond municipal accountability

While there is no pre-set funding limit per project for the Provincial Audit and Accountability Fund Intake 2, the Province will evaluate each project proposal, the Province expects municipalities to submit a work plan or other documents to support their cost estimates. Projects will be reviewed on a case-by-case basis and funding amounts may depend on the available appropriation. Municipalities can submit more than one audit for consideration.

Priority Areas

The impacts of the COVID-19 pandemic are making it more important than ever that municipalities can deliver modern, efficient services that are financially sustainable. We encourage applicants to consider submitting proposals that support the following priorities:

- Digital modernization
- Service integration
- Streamlined development approvals

Application Process

The following are the application key milestone dates and actions:

December 18, 2020 - complete the Audit and Accountability Fund Expression of Interest Form along with:

- an outline of the project costs and timelines
- draft procurement documents
- project charters
- work plans, or other similar documents detailing the proposed project.
- council resolution in support of the project (if passed)

(Note: a resolution of council is not a requirement for the program)

February 2021 – Transfer Payment Agreement executed

October 15, 2021 – Final audit report submitted to the Province

The Province estimates that municipalities will receive a decision in February 2021.

**OPTIONS/ DISCUSSION:**

Staff have identified three potential service delivery and modernization opportunities that could be submitted to the Province for funding:

- a. Standardized Terms of Reference for studies supporting development application submissions (Development Services Commission)
- b. Comprehensive review and update of the Development Fee By-law (Development Services Commission)
- c. Implementation Plan for Expansion of the Administrative Monetary Penalties System (Corporate Services [Lead Commission], CAO Office, Development Services & Community & Fire Services Commissions)

Staff recommend the City submit an expression of interest to the Province for a service delivery and modernization opportunity review all of the initiatives above.

FINANCIAL CONSIDERATIONS

It is expected that audits will be fully funded by the Provincial Audit and Accountability Fund.

HUMAN RESOURCES CONSIDERATIONS

Not applicable

ALIGNMENT WITH STRATEGIC PRIORITIES:

Not applicable

BUSINESS UNITS CONSULTED AND AFFECTED:

Development Services Commission, Community and Fire Services Commission, and Corporate Services Commission

RECOMMENDED BY:

Trinela Cane
Commissioner, Corporate Services

ATTACHMENTS:

- Accountability Audit Fund Intake 2 letter dated November 17, 2020 from Minister Steve Clark detailing the audit opportunity
- Expression of Interest form:
 - Audit and Accountability Fund guidelines



Report to: Council

Meeting Date: December 16, 2020

SUBJECT: Adoption of International Holocaust Remembrance Alliance's (IHRA) Definition of Antisemitism

PREPARED BY: Claudia Storto, ext. 4737

RECOMMENDATION:

1. That the report dated December 16, 2020 entitled "Adoption of International Holocaust Remembrance Alliance's (IHRA) Definition of Antisemitism" be received;
2. That a resolution adopting the IHRA's definition of anti-semitism be passed as set out in Appendix "A"; and
3. That staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

The purpose of this report is to recommend the adoption of the International Holocaust Remembrance Alliance's (IHRA) definition of antisemitism in accordance with the resolution attached as Appendix "A".

BACKGROUND:

Bill 168, the *Combating Antisemitism Act, 2020*, which references the IHRA, was introduced by the Province of Ontario and unanimously passed a second reading with all-party support on February 27, 2020. It was then referred to the Standing Committee on Justice Policy for consideration. On April 30, 2020, Council for the Regional Municipality of York adopted the IHRA definition of antisemitism, followed by other municipalities in the Region.

OPTIONS/ DISCUSSION:

Bill 168 recognizes that antisemitism is a "multi-faceted problem that requires a multi-faceted strategy". As such, a consistent interpretation of the definition of antisemitism in the application of various legislation and governmental policies designed to address discrimination and hate reflective of antisemitism is sought.

The City of Markham is Canada's most diverse City and is enriched by its thriving, active and engaged Jewish and Israeli communities. Through its Diversity Action Plan and other initiatives, the City continues to demonstrate leadership as it embeds diversity, equity and inclusion into our planning and design, our processes and policies, and our staff training and education. At Markham, it is acknowledged that we have a shared responsibility to stop antisemitism in all its forms through education and public consciousness as antisemitic demonstrations continue to threaten communities and undermine democracy.

Therefore, it is recommended that Markham Council adopt the resolution attached as Appendix “A” which sets out the IHRA’s definition of antisemitism:

“Antisemitism is a certain perception of Jews, which may be expressed as hatred toward Jews. Rhetorical and physical manifestations of antisemitism are directed toward Jewish or non-Jewish individuals and/or their property, toward Jewish community institutions and religious facilities”.

FINANCIAL CONSIDERATIONS:

N/A

HUMAN RESOURCES CONSIDERATIONS

N/A

ALIGNMENT WITH STRATEGIC PRIORITIES:

This recommendation supports the City’s Building Markham’s Future Together strategic plan in the following corporate goal areas: exceptional services by exceptional people; engaged, diverse and thriving city; and safe and sustainable community.

BUSINESS UNITS CONSULTED AND AFFECTED:

N/A

RECOMMENDED BY:

Kimberley Kitteringham
City Clerk

Claudia Storto
City Solicitor and Director of
Human Resources

ATTACHMENTS:

Appendix “A” - Resolution Adopting the IHRA’s Definition of Antisemitism

Whereas the City of Markham is Canada's most diverse City and is enriched by its thriving, active and engaged Jewish and Israeli communities; and,

Whereas diversity is one of Markham's seven strategic priorities and we strive to develop and maintain an environment where everyone feels welcome to participate and where respect and acceptance is practiced in words and actions by all; and,

Whereas in June 2010, Markham City Council adopted the Diversity Action Plan, and the City has continued to demonstrate leadership as it embeds diversity and inclusion into our planning and design, our processes and policies, and our staff training and education; and,

Whereas in September 2018, the City of Markham endorsed the Inclusion Charter for York Region as a community initiative, bringing together businesses, community organizations, police services, hospitals, school boards, conservation authorities and agencies who share a vision to foster a welcoming and inclusive community; and,

Whereas we have a shared responsibility to stop antisemitism in all its forms through education and public consciousness as antisemitic demonstrations continue to threaten communities and undermine democracy; and

Whereas the International Holocaust Remembrance Alliance (IHRA) is an intergovernmental organization founded in 1998 that consists of 34 countries, including Canada, each of whom recognizes that international coordination is needed to combat antisemitism; and

Whereas six per cent of York Region residents identify themselves as Jewish, which is a higher representation than Canada and Ontario; and,

Whereas on February 27, 2020, Bill 168, the Combating Antisemitism Act which directly mentions IHRA, unanimously passed a second reading in the Ontario legislature with all-party support; and

Whereas Markham City Council has previously declared January 27 as International Holocaust Remembrance Day;

Now therefore be it resolved:

That the City of Markham adopt the International Holocaust Remembrance Alliance's (IHRA) working definition of antisemitism as adopted at the IHRA plenary on May 26, 2016 as follows: *"Antisemitism is a certain perception of Jews, which may be expressed as hatred toward Jews. Rhetorical and physical manifestations of antisemitism are directed toward Jewish or non-Jewish individuals and/or their property, toward Jewish community institutions and religious facilities"*; and further,

That this decision be forwarded to the Office of the Minister of Diversity and Inclusion and Youth; the Ministry of Heritage, Sport, Tourism and Culture Industries of Ontario; the Chair of the Province of Ontario's Standing Committee on Justice Policy; the Regional Municipality of

York; York Region municipalities; the Centre for Israel and Jewish Affairs as well as other National and Provincial Jewish organizations and the City of Markham's Race Relations Committee.



Investing in Canada Infrastructure Program (ICIP): COVID Resilience Infrastructure Stream – Local Government Intake Ontario

December 16, 2020, Council Meeting



Agenda

- Overview of Grant Program
- Approach Used to Select Projects
- Recommended List of Projects
- Next Steps



Overview of Grant Program

- ICIP is a federal program designed to create long-term economic growth, build inclusive, sustainable and resilient communities and support a low-carbon economy
- New stream, **COVID-19 Resilience Infrastructure**, created to deliver more infrastructure projects by increasing the types of eligible projects and accelerating project approvals and timelines
- Ontario's Ministry of Infrastructure is administering **Local Government Intake**. Each municipality has been designated a potential amount of funding
 - City of Markham can potentially access **\$7,381,614**



Grant Program Guideline

- **Municipal Cost-Sharing** – None required (80% federal, 20% province)
- **Project Timeline** – Apply by January 7, 2021. Decision expected in Spring 2021. Approved project must start no later than September 30, 2021 and be completed by **December 31, 2021**.
- **Number of Submissions** – Markham can submit up to 5 project bundles totaling no more than \$7,381,614 overall. Province will review and approve the submissions before submitting to the federal government for approval.
- **Municipal Council Resolution** is required.



Eligible Project Categories

1. **Category 1: Retrofits, Repairs and Upgrades** for municipal, provincial, territorial and indigenous buildings, health infrastructure and educational infrastructure;
2. **Category 2: COVID-19 Response Infrastructure**, including building or modifying infrastructure to support physical distancing, safety retrofits and expansions;
3. **Category 3: Active Transportation Infrastructure**, including parks and, trails, foot bridges, bike lanes and multi-use paths; and
4. **Category 4: Disaster Mitigation and Adaptation**, including natural infrastructure, flood and fire mitigation, tree planting and related infrastructure.



Project Selection Process

- Call for projects to from Directors
- Submission review and development of project review criteria
 - Supports City of Markham BMFT
 - Meets the grant criteria
 - Must be substantially complete by Dec 31, 2021
- Funding Criteria
 1. Prioritized projects not having funding/budget approval
 2. Prioritized approved budget/project funded through tax
 3. Prioritized of LC funded project
 4. Prioritized project categories:
 - i. Covid 19 Response Infrastructure
 - ii. Disaster Mitigation and Adaptation
 - iii. Active Transportation Infrastructure
 - iv. Retrofits, Repairs and Upgrades



Keeping Markham...

- Staff are proposing the following projects with details following for each:
 - **Keeping Markham Safe** – facility health and safety enhancements
 - **Keeping Markham Green** – protecting and enhancing our tree canopy
 - **Keeping Markham Ready** – Virtual Emergency Operation Centre preparations



Keeping Markham Safe

- To keep Markham facilities safe during COVID and post-COVID
Staff propose:
 - Minimize common touch points such as doors, switches, faucets and toilets
 - Markham has a relatively high level of touchless faucets and toilets in our major facilities, however there are opportunities to improve health and safety
 - Increase natural ventilation, reduce recirculation of air, use air filters
 - Markham has opportunities to further enhance air quality beyond building code minimums to improve health and safety for staff and visitors



Keep Markham Safe

Project Group			
COVID – 19 Response Infrastructure	Touchless Existing Conditions in our 10 Major Facilities:		
		Touchless Toilets %	Touchless Faucets %
			Touchless Doors %
	Pan AM	100%	100%
	Cornell CC	100%	97%
	Aaniin CC	100%	67%
	Civic Center	95%	95%
	Centennial CC	67%	33%
	Thornhill CC	60%	45%
	Milliken Mills CC	51%	43%
	8100 Warden	12%	0%
	555 Miller	12%	0%
	Angus Glen CC	11%	0%
			23%



Keep Markham Safe

Project Group	Brief Description	Funding Request
COVID – 19 Response Infrastructure	Enhancing Health and Safety in all our 68 City Buildings	Total \$5,345,614*
	Implementation of touchless technology within our facilities where not already in place to minimize common touch points and improve accessibility, which would include: <ul style="list-style-type: none">• Faucets• Toilets• Doors• Soap and Paper Towel Dispensers• Light switches	\$4,845,614
	Enhancing Indoor Air Quality at our buildings, which would include: <ul style="list-style-type: none">• Increase air filtration effectiveness (capture more particles) where practical• Fresh air mode programming changes in 19 Building Automation Systems to increase the amount of fresh air	\$ 500,000

*includes HST impact and contingency



Keeping Markham Green

Project Group	Brief Description	Funding Request
Disaster Mitigation and Adaptation	Green Infrastructure - Improving the City Tree Network.	Total: 1,936,000
	Block Pruning Program – Year 3 (Fall 2021, advanced from 2022) – This final phase of the Neighborhood Tree Maintenance Program will complete the pruning of nearly 70% of all City street trees improving storm damage resistance and both vehicle and pedestrian movement on the road and sidewalk network.	\$1,017,000
	Tree Replacement Program – Vacant Sites – This will replace 1595 trees missing from City street locations providing future shade and social benefits as well as adding to the City's 30% canopy goal while improving community greenspace.	\$797,500
	Trees for Tomorrow – Supports City's 30% canopy core initiatives through engagement of community groups, volunteers and non-government organizations such as 10,000 Trees. Over 400,000 trees have been planted Citywide through this program.	\$121,500



Keeping Markham Ready

Project Group	Brief Description	Funding Request
Retrofits, repairs and Building upgrades	<p>Emergency Operations Centre (EOC) enhancements to support Virtual Operations</p> <p>Upgrade the EOC to ensure that in the event of an Emergency that it would be fully functional, regardless if EOC group was on the premise or working from home.</p>	Total: \$100,000



Summary of Projects

Keeping Markham	Project Category	Project Title	Funding Request
Safe	Covid – 19 Response Infrastructure	Increasing Safety in our facilities - Enhancing/reducing common touch points and facility upgrades	\$5,345,614
Green	Disaster Mitigation and Adaptation	Green Infrastructure - Improving the City Tree Network.	\$1,936,000
Ready	Retrofits, repairs and Building upgrades	Enhancing EOC- virtual capabilities	\$100,000
		TOTAL	\$7,381,614



Recommendations

1. That the presentation titled, “Investing in Canada Infrastructure Program (ICIP): COVID Resilience Infrastructure Stream – Local Government Intake Ontario”, be received; and
2. That the proposed three (3) project bundles totaling no greater than \$7,381,614 be approved for submission to this Ontario grant program on or before 4:59 p.m. on January 7, 2021; and
3. That authority be given to the Sr. Manager of Procurement & Accounts Payable to work with the applicable Director to undertake an informal pre-qualification and award process with a minimal of three (3) vendors for each project to expedite the procurement process when necessary, by allowing a preferred vendor list to be developed and used to release the project(s) to the market; and
4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.



By-law 2020-xx

A by-law to designate part of a certain
plan of subdivision not subject to Part Lot Control

The Council of The Corporation of the City of Markham hereby enacts as follows:

- 1. That Section 50(5) of the Planning Act, R.S.O. 1990, P.13 shall not apply to the lands within the part of a registered plan of subdivision designated as follows:

Blocks 1 to 5 (inclusive), Registered Plan 65M-4616; City of Markham,
Regional Municipality of York

- 2. This By-law shall expire two (2) years from the date of its passage by Council.

Read a first, second and third time and passed this ____ day of December, 2020.

Kimberley Kitteringham
City Clerk

Frank Scarpitti
Mayor



EXPLANATORY NOTE

BY-LAW NO: 2020-XXXX
PART LOT CONTROL EXEMPTION BY-LAW

Poetry Living (Abbey Lane)
2 to 64 La Tache Crescent
Blocks 1 to 5 (inclusive), Registered Plan 65M-4616

The proposed by-law applies to Blocks 1 to 5 (inclusive), Registered Plan 65M-4616, municipally known as 2 to 64 La Tache Crescent. The subject blocks are developed with a total of 32 townhouse dwellings, located on the north side of La Tache Crescent, west of Woodbine Avenue and north of Elgin Mills Road East in the Victoria Square Community.

The purpose of this by-law is to exempt the subject blocks from the part lot control provisions of the Planning Act.

The effect of this by-law is to permit the conveyance of 32 townhouse dwelling units.



By-law 2020-xx

A by-law to amend By-law 2017-73 being a by-law on
Markham’s Emergency Management Program and
Emergency Response Plan

Whereas the *Emergency Management and Civil Protection Act*, R.S.O. 1990, c. E.9, as amended, requires that every municipality shall develop and implement an emergency management program consisting of an emergency plan, training programs and exercises for employees of the municipality and other persons with respect to the provisions of necessary services and the procedures to be followed in emergency response and recovery activities, and public education on risks to public safety and on public preparedness for emergencies; and,

Whereas the *Emergency Management and Civil Protection Act*, R.S.O. 1990, c. E.9, as amended, requires that every municipality shall formulate an emergency plan governing the provision of necessary services during an emergency and the procedures under and the manner in which employees of the municipality and other persons will respond to the emergency and the Council of the municipality shall by By-law adopt the emergency plan; and,

Whereas the *Emergency Management and Civil Protection Act*, R.S.O. 1990, c. E.9, as amended, requires that the Council of the municipality shall by By-Law adopt the Emergency Management Program and the Emergency Plan;

Therefore the Council of The Corporation of the City of Markham amends By-law 2017-73 as follows:

1. That clause 3 be amended to:

“3. That the Fire Chief or their designate(s) is hereby appointed as the Community Emergency Management Coordinator, pursuant to the Emergency Management Program;”
2. That this By-law comes into force and takes effect on its passing.

Read a first, second, and third time and passed on December 16, 2020.

Kimberley Kitteringham
City Clerk

Frank Scarpitti
Mayor



By-law 2020-xx

A by-law to amend By-law No. 2002-276,
being a by-law to impose fees or charges for services
or activities provided or done by the City of Markham

The Council of The Corporation of the City of Markham hereby enacts as follows:

That By-law 2002-276, being a by-law to impose fees or charges for services or activities provided or done by the City of Markham, be amended as follows:

- 1. That the City of Markham’s water/wastewater rate not increase effective April 1, 2021.
- 2. That the Combined 2021 Water/Wastewater rate be \$4.4680 per cubic metre.
- 3. All other provisions of By-law 2002-276, except as herein amended or effected, which are not inconsistent with the provisions of this By-law, shall continue to apply.

Read a first, second, and third time and passed on December 16, 2020.

Kimberley Kitteringham
City Clerk

Frank Scarpitti
Mayor